Human Resources Management in Portugal: trends of three decades of research

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The field of human resources management (HRM) has evolved over the last century, both

in terms of theory and application, anchored in lines of force that ended up contributing to the

delimitation of the field's evolutionary boundaries. It was in the early twentieth century that labour

relations and trade union movements influenced the research content of HRM, the designations of

the activity and the emphases of the management practices themselves. It is thus in the current time

that the globalization of activities and businesses in which the contingency of the theoretical

options and interventions reveal the decisive weight of contextual factors.

The management of human resources is an object of study with growing interest, and in

recent decades there has been an effort to understand and theorize the set of management

practices, of which the great proliferation of academic courses (undergraduate and postgraduate

courses, graduate courses, master's degrees and doctorates) and a more professional nature

(learning actions, technical training and retraining on HRM practices) are objective evidences.

The present work seeks to analyse emerging trends in research on this theme over the last

30 years produced between 1986 and 2016 in Portuguese teaching and research institutions, as well

as to map the major influences on the evolution and consolidation of HRM practices expressed in

the themes of the APG (Portuguese Association of Managers and Technicians of Human

Resources) meetings, which have been occurring over the last 50 years in Portugal, and their effects

on the theoretical problematization of this theme.

Intent on knowing the scientific production in Portugal regarding the GRH, we carried out

a survey on master and doctorate theses' titles by resorting to a set of library and university

databases (e.g., PORBASE - Biblioteca Nacional de Portugal, RCAAP - Repositório Científico

Portugal Open Access, Colcat, Lusíada Base Knowledge Portal) using as keywords "human

resource management" and "theses".

The data currently under analysis shall allow us to trace the trends of the last 30 years in

terms of scientific production in Portugal. Our reflection shall focus on the following topics:

aspects associated with the concept of HRM, the evolution of HRM in Portugal, and reflections on

the adjustment (or lack thereof) between research and practice, as well as possible future research

trends and needs.