

Copyright Advisor – new specialization for information specialists

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The problematics in respect of copyright literacy of specialists from information and cultural sector is a complex and significant – committed to the primary mission of libraries and cultural institutions as the most democratic places for access to information, knowledge, education, and culture for all citizens. Copyright specialization of professionals is required in response to the current and proposed amendments to national and international law and the specifics of working with new information carriers and new media, digital libraries, cloud structures, online education platforms, streaming services, the possibilities for creating personal digital content, etc. Surveys and analyses of the existing level of information and copyright literacy of professionals that have been made – show unsatisfactory results and reveal a serious problem that is neglected. Conclusions and achievements from research activities underlined the need of targeted training and continuing qualification of specialists in respect of these matters, in order to achieve the required copyright literacy for professional conduct in the conditions of global information environment [1, 2]. Complex solutions must be applied by means of partnership between academic education on LIS, archival studies and cultural heritage science, professional associations and the collegium of library professionals. Copyright literacy becomes increasingly important for specialists from libraries and information and cultural institutions, since the management of copyright-related challenges has a key role in shaping the future of the profession. Information specialists should orient themselves to specializations and careers as copyright institutional advisors and trainers.

Keywords LIS education, Librarianship, Information literacy, Copyright literacy.

References

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