

Vila do Conde, 29 Abril de 2010



The Portuguese Digital Agenda

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Technological Plan Priorities (in line with the Lisbon Strategy Priorities)

1

Knowledge

- Higher enrolment of people in lifelong learning
- To improve the qualification level of the Portuguese population
- To mobilize population to the Knowledge Society

2

Technology

- To reinforce technical and scientific skills
- To mobilize industry to R&D

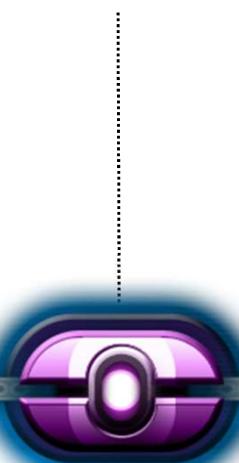
3

Innovation

- To promote qualified jobs
- High-tech industry and services
- To boost innovation in enterprises

Some Technological Plan's Programs

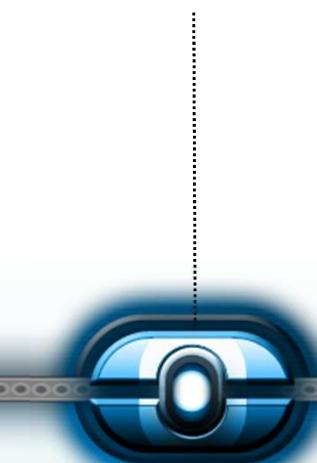
Technological Plan
launch



2005



2006



2007



2008

Generalization of
the use and offer of
broadband Internet

e.Escola,
e.Professor and
e.Oportunidades
Programs launch

e.Escolinha Program
(Magellan) launch

Improve Digital Skills in Population

Public initiatives

- **Technological Plan for Education**
(400M€ to develop the schools' technological infrastructures and upgrade teachers' skills)
- **Magalhães** – customised laptops for 500 000 basic school students

Private initiatives

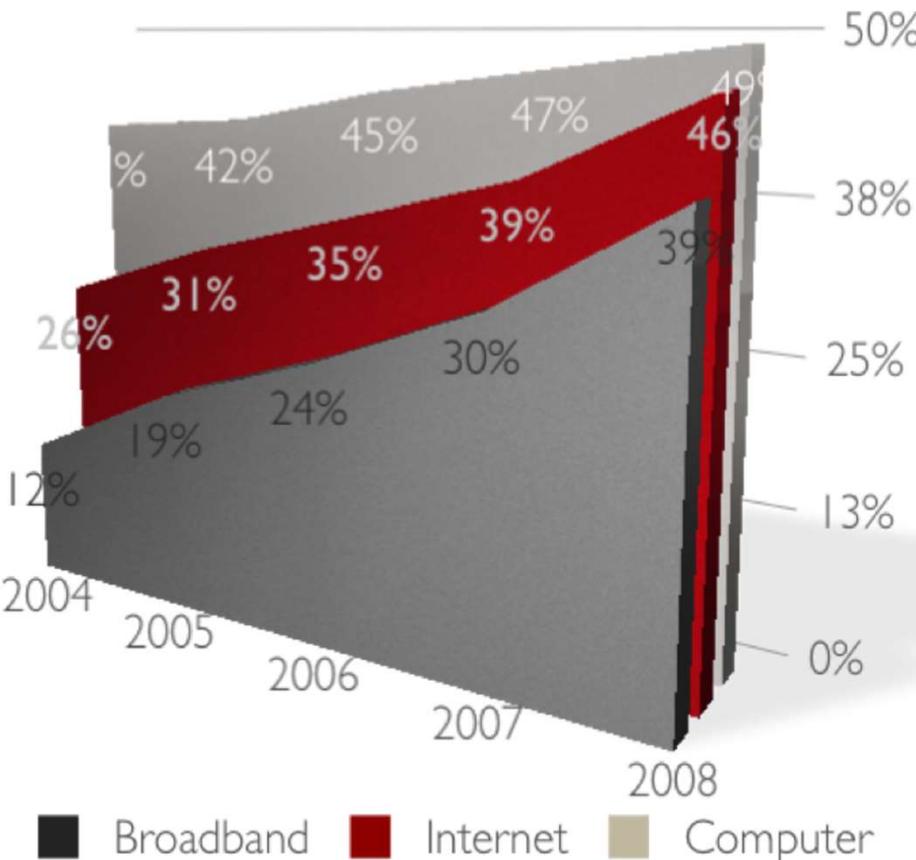
-  **e.escola**
(broadband-connected laptops for 750.000 teachers, students and adults in lifelong learning)

- Nation-wide **broadband coverage**
- **IT Academies** by the industry
- **Digital literacy** development

A comprehensive approach to touch a wide public, reaching students, teachers, enterprises and older adults enrolled in lifelong learning

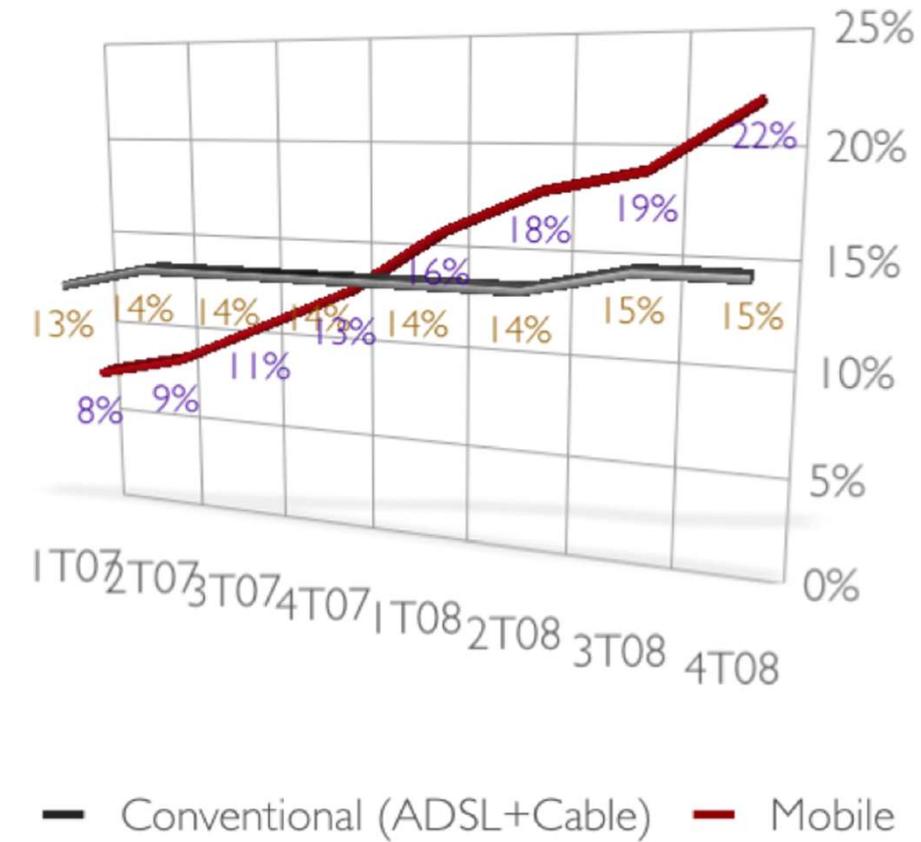
Impact of the Technological Plan and the Lisbon Strategy on ICT

Computer, Internet and Broadband in Portuguese households (%)



Source: INE

Conventional and Mobile Broadband penetration (% of total population)

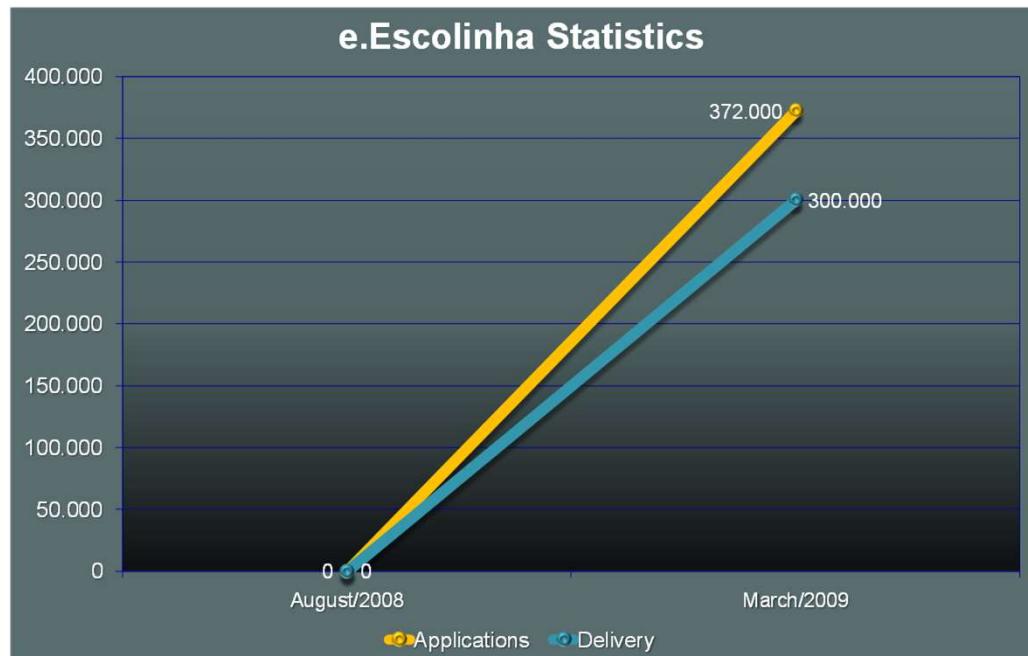
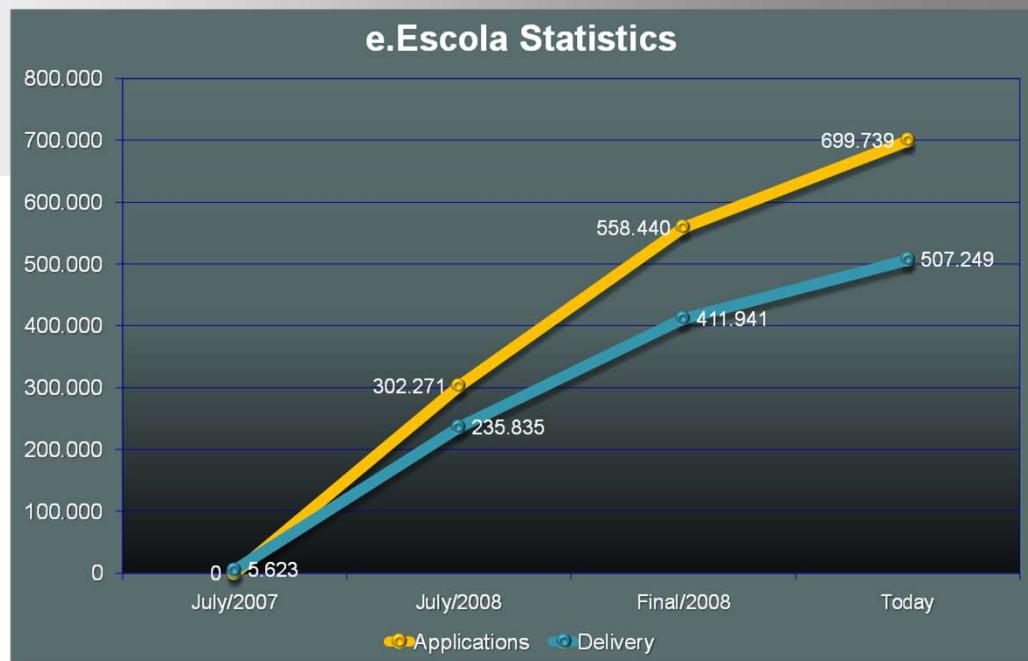


Source: ANACOM

Today's Statistics:

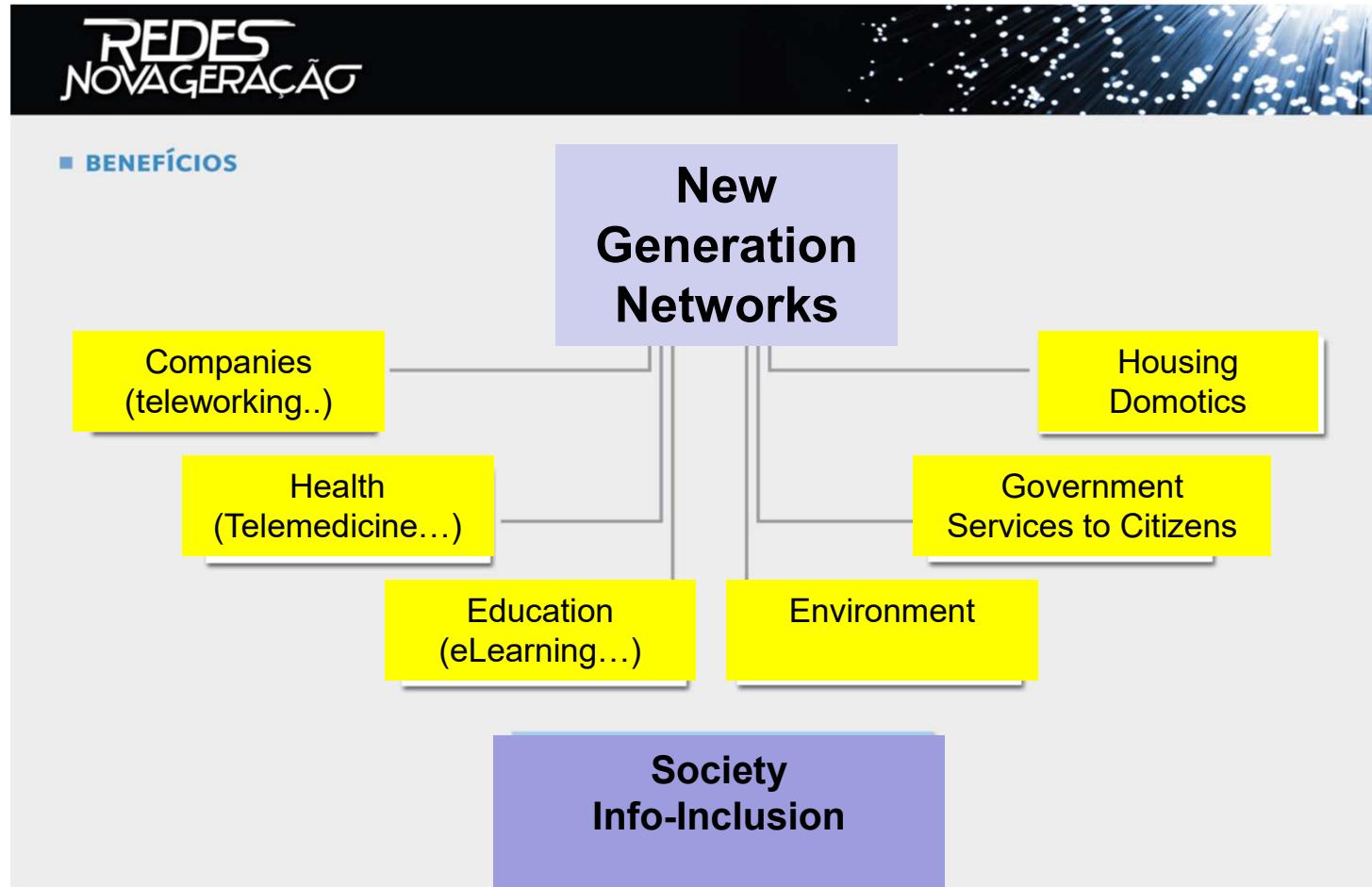
The Portuguese market for Personal Computers in 2008 showed the greatest increase among Western European countries^(*):

- ✓ **58.8% growth of the Portuguese Computer Market** (laptops and desktops) compared to 2007;
- ✓ **1.33 million laptops were sold in Portugal;**
- ✓ **85.6% growth of the Portuguese Laptop Market** compared to 2007.



New Generation Networks

Investing in an Inclusive Society



Targets to Achieve until 2010

- 1 million users of NGN in 2010;
- Every School (Basic and Secondary) connected to NGN in 2010
- Public Network and Hospitals connected to NGN in 2010
- Justice services and institutions linked to NGN
- Higher Institutions linked to NGN
- Other public institutions, like Museums and Libraries connected to NGN

Technological Plan for Education

Technology

Technological Kit
Computers, videoprojectores and interactive whiteboards

High-speed broadband Internet

Internet in the Classroom
Local Area Networks

School Card

School S@fety

Contents

School Portal

Simplex School
School management platform

Institutional Portal
of the Ministry of Education

Training

ICT Competencies Training and
Certification

Electronic Assessment

ICT Internships

ICT Academies

Transversal Projects

Technological Support Centre for Schools

Fund for inclusion in education

e.escola, e.professor, e.oportunidades

e.escolinha

transversal projects

e-escola (e-School)
e-escolinha (The Magellan Laptop)

Magellan laptop: e.escolinha programme

Concept

To provide primary school students with the opportunity to acquire laptops and broadband Internet connection at exceptional prices (**€0, €20 or €50**)

The programme is co-funded by mobile telecommunication companies through the Information Society Fund

Rationale

The laptop is a personal computer it belongs to the child and not to the school.

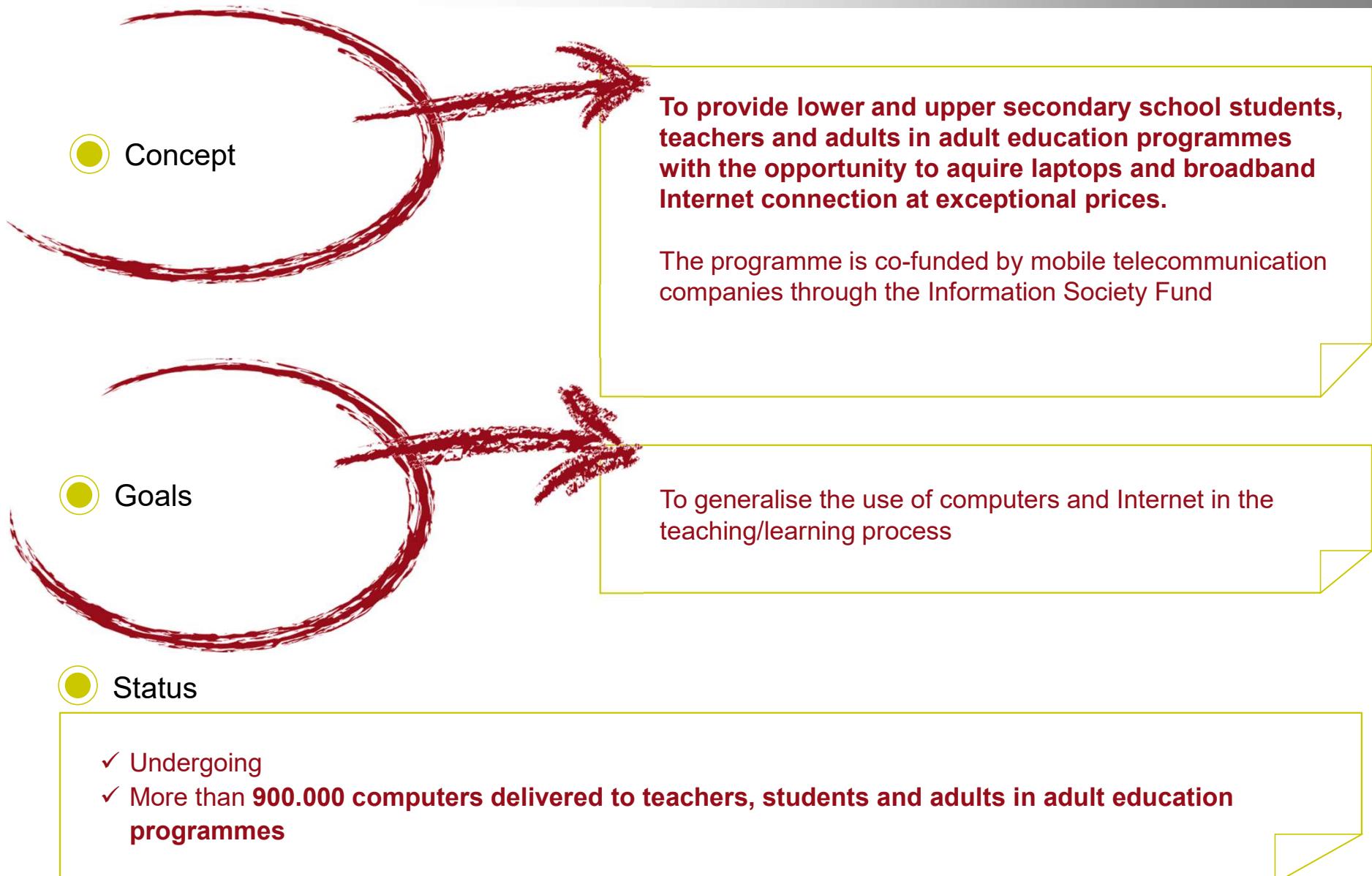
Its integration in the classroom is not mandatory but it depends on the teacher strategy

We assume that 6-10 year old child, their families and teacher are the programme targets

Status

- ✓ Undergoing
- ✓ More than **500.000 computers to be delivered throughout 2008/2009**

e.escola, e.professor and e.oportunidades programmes summary



e.escola and e.escolinha programmes integrated approach

Technology

- To increase and generalise the pedagogical use of computers and the Internet
- To guarantee access to high speed Internet connections at home, in all classrooms and all school spaces

Contents

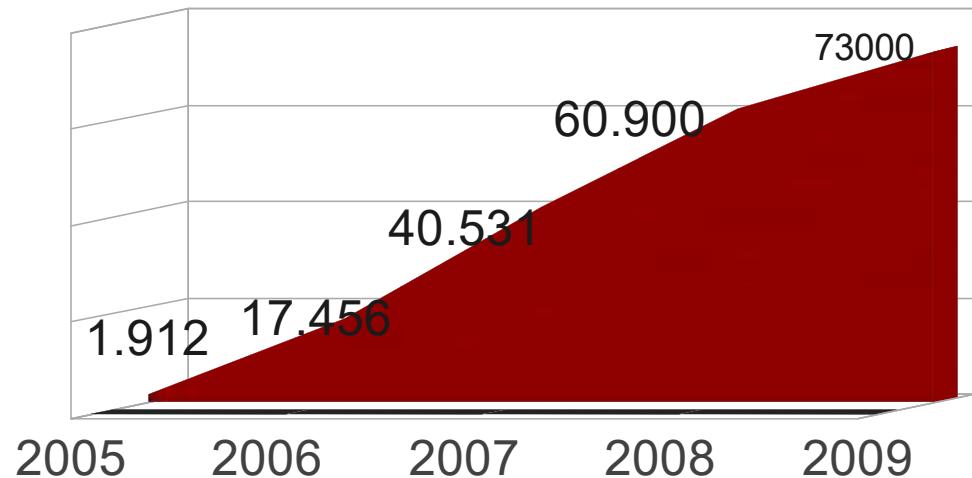
- To make available specific digital contents for educational purposes, adapted to every teaching level
- To stimulate the digital contents market to create specific educational contents

Training

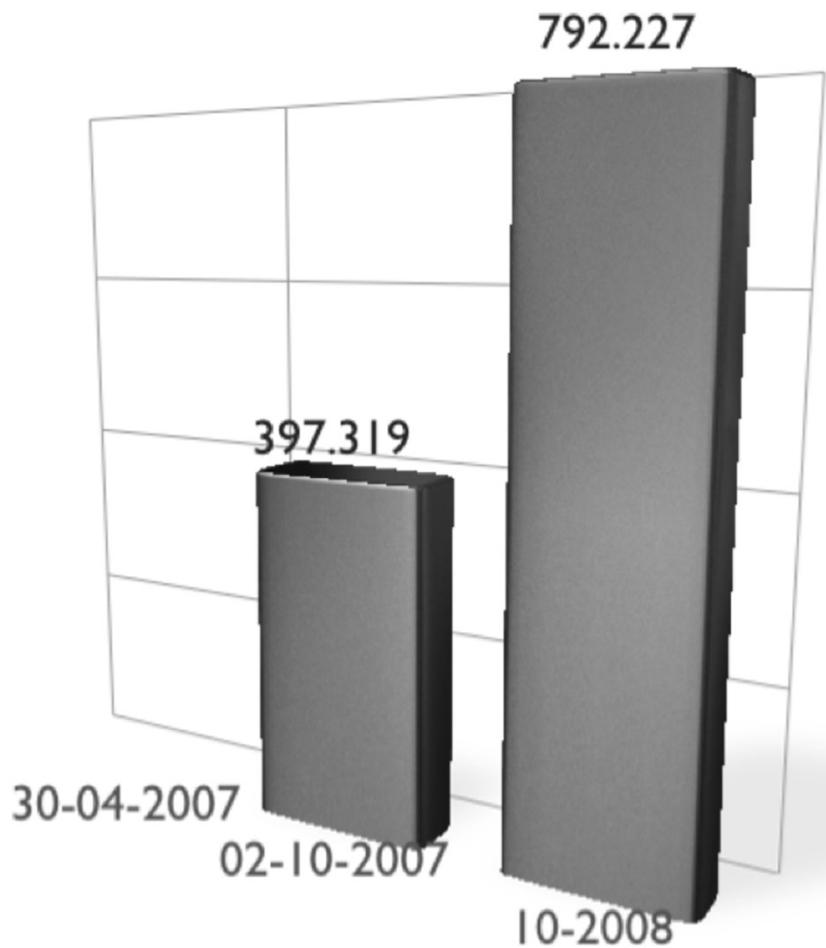
- To provide specific training for teachers and to certify their ICT skills
- To provide training and follow-up for families in schools

CONDITIONS FOR THE ECONOMIC ACTIVITY

“On the Spot Firms” established

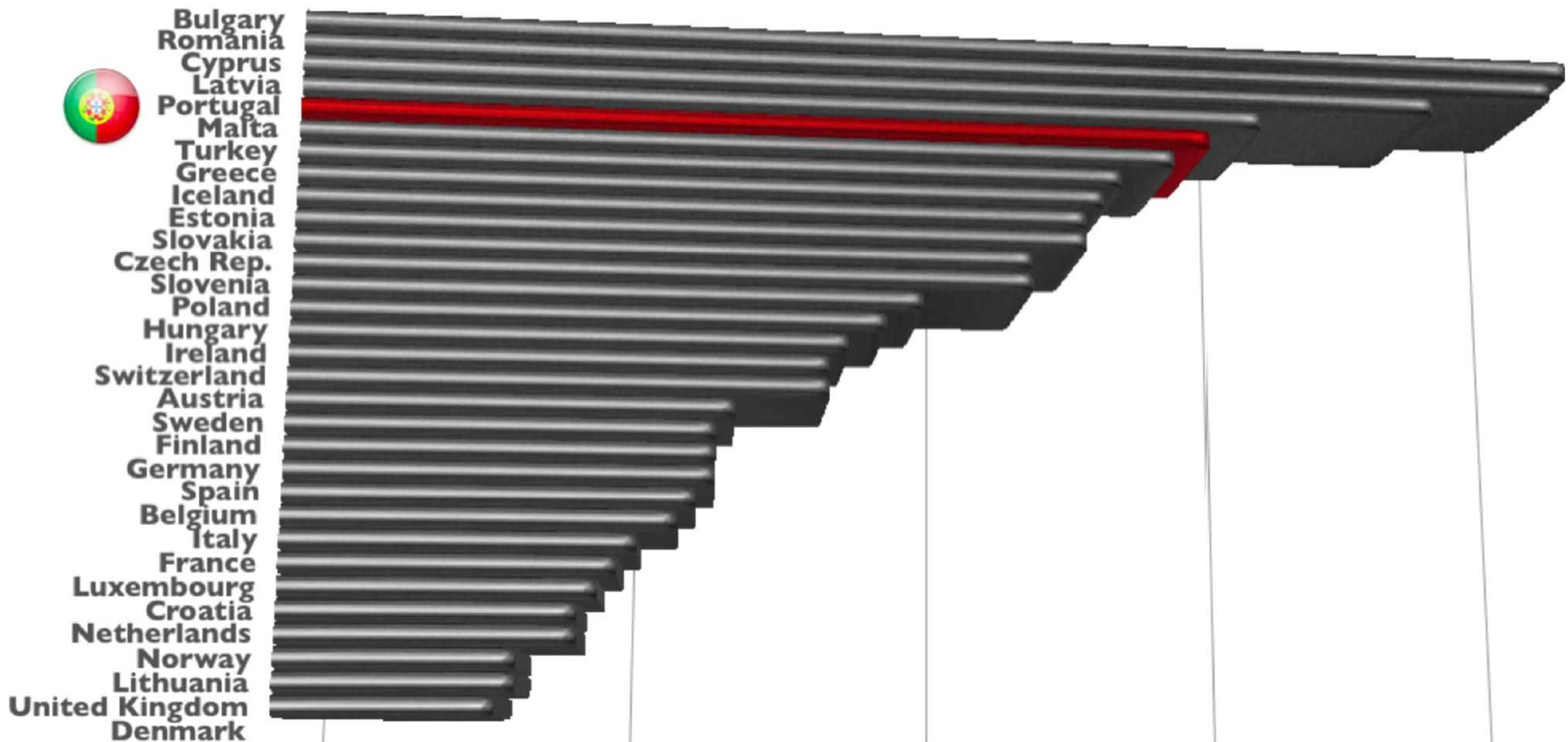


Simplified Statements delivered
(IES)



Source: MJ

INNOVATION PERFORMANCE IMPROVEMENT



Source: European Innovation Scoreboard 2008 - Average annual improvement in innovation performance

Citizens' Portal – Better to You, Better to All

683 services provided by 125 entities

The screenshot shows the homepage of the Portal do Cidadão. At the top, there are links for 'PORTAL DO CIDADÃO', 'PORTAL DO CIDADÃO MELHOR PARA SI, MELHOR PARA TODOS', 'PESQUISAR', 'Utilizador', 'Palavra-chave', and 'OK'. Below the header, there are several sections: 'Eu Cidadão e ...' with links to 'a minha Casa', 'a minha Educação', etc.; 'Serviços Online' with links to 'Acesso ao Diário da República Electrónico', 'Denúncias sobre Qualidade e Segurança Alimentar e ...', etc.; 'Dossiers em Destaque' with links to 'Como obter o Divórcio?', 'Direitos dos Consumidores', etc.; 'Criação > Gestão > Expansão > Extinção'; 'Em Destaque' with a link to 'ACIME promove Semana da Diversidade Cultural'; 'Redução de Preços para Serviços Online na Justiça' with a link to 'Ver mais'; 'Sites em Destaque' with logos for 'CONSUMIDOR' and 'Voluntariado' and links to their websites; and a sidebar with links to 'Newsletter e Serviços Móveis', 'Directório da Administração Pública - República', 'Prestadores de serviços', 'Notícias do Portal', 'Notícias RTPMusa', 'Trânsito em Directo', 'Meteorologia', 'Agenda 2007', 'Adicionar aos Favoritos', 'Recomendar a um amigo', 'Definir como Homepage', 'Tamanho de letra', 'Governo', 'UCMA', 'UMIC', 'Ligar Portugal', 'Cartão de Cidadão', 'Loja do Cidadão', and 'Portal da Empresa'. At the bottom, there are news items: '23 IRC - Entrega da Declaração Modelo 30', '24 Edição 2007 do Concurso "Jovem Europeu do Ano"', '25 11.º Conferência do Grupo de Pavoo', '26 Período de Candidaturas aos EPSA 2007', and '27 IRC - Entrega Declaração Periódica de Rendimentos Modelo 22'. The footer includes links to 'Sobre o Portal', 'Contactos', 'Perguntas Frequentes', 'Avisos Legais', 'Visualização de Documentos', 'Ajuda', 'Mapa do Portal', 'Política de Privacidade', and 'Projecto co-financiado por: POS - CONHECIMENTO, União Europeia, FEDER, BE', along with the UMIC logo.

- More than 300.000 registered users
- 120.000 newsletter subscribers
- 3.000.000 page views/month

<http://www.portaldocidadao.pt>

Business Portal – Simpler, from start to end

Create an enterprise face to face in less than one hour or do it online: strong authentication and digital signature

74.000 “ON the SPOT FIRM” / BUSINESS ONLINE CREATED (2005-2009)

450 services (information and transactional)

PORTAL DA EMPRESA
Mais simples, do início ao fim.

[criação](#) [gestão](#) [expansão](#) [extinção](#) [empresa online](#)

[Oportunidades](#) | [Serviços](#) | [Directórios](#) | [Ferramentas de Apoio](#) | [Notícias e Eventos](#)

Empresa Online

A marca **Empresa On-Line** distingue os serviços públicos transacionais, realizados integralmente na Internet, relevantes para as empresas e empreendedores.

Tenha em atenção que para [criar uma Empresa Online](#) ou aceder à sua **área reservada**, necessita de autenticar-se através de um [Certificado Digital](#) garantindo desta forma a total segurança, privacidade e propriedade da informação.

Serviços Empresa Online

O primeiro serviço com esta marca é a [Criação da Empresa Online](#) que permite, desde já, proceder à criação de uma empresa unicamente na Internet. [\[mais\]](#)

[Criar Empresa Online](#)

Dossier Electrónico da Empresa - a sua área reservada

Através do **Dossier Electrónico da Empresa**, depois de autenticado, tem acesso à informação dos serviços da Empresa Online, aos documentos e serviços realizados ou em curso.

[Ir para](#)

Empresa Na Hora: Homepage - Mozilla Firefox

http://www.empresanahora.pt/ENH/sections/EN_homepage

Empresa na hora

[Homepage](#) | [Statistics](#) | [Credits](#) | [Português](#)

[HOW IT WORKS](#) | [BYLAWS](#) | [NAMES](#) | [NAMES WITH TRADEMARK](#) | [PUBLICATIONS](#) | [FAQ](#) | [CONTACTS](#)

» Help
Clear your doubts on our [FAQs](#) area, or leave us a question on the [contacts](#) section.
Choose a name among our list of [Names](#) or [Names with Trademark](#).

ON THE SPOT FIRM
The 'Empresa na Hora' (On the Spot Firm) initiative will make it possible to create a company in just one office (one-stop office) in a single day (1h 14m).
From now on, interested parties will no longer have to obtain in advance a certificate of company admissibility from the National Registry of Companies (RNPC). Nor will it be necessary any longer to sign a public deed.
During the incorporation procedure, the definitive legal person identification card will be handed over, the Social Security number will be given, and the company will immediately receive its memorandum and articles of association and an extract of the entry in the Commercial Register.
This initiative to modernize administration - Empresa na Hora - is the first step on the way to simplifying the relationship between a firm and the Public Administration throughout its life-cycle. Portugal has thus become one country in Europe where setting up a company is now:

- fast, taking an average of 1h 14m
- less bureaucratic, requiring the completion of a single form
- one of the cheapest (costing about 360 euros)

The security of the incorporation procedure for new enterprises is ensured by having all the details sent to the tax authorities. Between July and November 2005 more than 1000 enterprises were set up at the desks opened for this new service, which is the start of true fast-tracking for entrepreneurship.

LINHA registos
707 20 11 22

[Concluido](#)

[Iniciar](#) | [Explorar](#) | [Windows](#) | [Empres...](#) | [A Rec...](#) | [2 Mic...](#) | [12:14](#)

Finances and the relation with taxpayers

Electronic Tax Submissions: about 70%



Declarções Electrónicas

finanças
DIRECÇÃO-GERAL DOS IMPOSTOS

Bem Vindo às Declarações Electrónicas

Este serviço foi criado para facilitar o relacionamento dos Utilizadores com a Direcção-Geral dos Impostos (DGCI).

ÚLTIMAS NOVIDADES

- Se tem problemas com a sua senha, dirija-se a um Serviço de Finanças.
- Já disponível a entrega da **Decl. Modelo 14** (impressos vigentes em 2007).
- Já disponível a consulta e resposta a **Penhoras de Certificados de Aforro** e a **Penhoras de Rendas**. [mais informação].

Zonamento
TRIBUTAÇÃO DO PATRIMÓNIO
Simule a avaliação do seu predio urbano. Zonamento e coeficientes de localização-Portaria nº 982/2004.

Caderneta
CADERNETA PREDIAL URBANA
Obtenha a sua Caderneta Predial Urbana actualizada e outras informações dos seus prédios.

Calendário
CALENDÁRIO FISCAL
Saiba quais as datas em que tem que cumprir as suas obrigações fiscais, mês a mês.

SERVIÇOS ONLINE DISPONÍVEIS
Os Serviços Online abrangem a Entrega de declarações e a Consulta da sua situação fiscal, com destaque para os seguintes impostos:

- IRS
- IRC
- IVA
- PATRIMÓNIO

Notícias

- Help-desk - @ m: 707 206 707
- Dias Úteis: das 9h às 22h
- De 21 a 25 de Maio de 2007, entre as 9h e as 22h, a Linha de Atendimento Telefónico da DGCI vai estar disponível através do nº único 707 206 707, na Opção 5 - Declarações Electrónicas - ao alargado horário de atendimento.
- Questionário de avaliação dos Serviços Online.
- Novidades
- Já disponível a entrega do **Decl. Modelo 14** (impressos em 2007).
- Já disponível a consulta e resposta a **Penhoras de Certificados de Aforro** e **Penhoras de Rendas**. [mais informação].
- Já disponível a entrega das Declarações de Activos e Passivos, Singulares e Colectivos.
- Já disponível a entrega para todos os anexos A1, B, B1, C, C1, S e T.
- Já disponível a facultativa dispensa no relacionamento com os serviços públicos, apresentação de certidão comprovativa de situação tributária ou contributiva regularizada (Decreto).

[www](#) [links + utilizados](#)

Consulta Mod. 3 IRS
Entrega D.P. IVA

<http://www.e-financas.gov.pt/de/jsp-dgci/main.jsp>

Lisbon Strategy Pos-2010: EU 2020

The new strategy will focus on the key areas where action is needed

EU2020 key areas:

- knowledge and innovation
- a more sustainable economy
- high employment and social inclusion.

Smarter, Greener and Inclusive Growth

EU2020 Targets

The European Council agreed on the following headline targets, which constitute shared objectives guiding the action of the Member States and of the Union:

- **Aiming to bring to 75% the employment rate** for women and men aged 20-64, including through the greater participation of youth, older workers and low skilled workers and the better integration of legal migrants;
- Improving the conditions for research and development, in particular with the aim of bringing combined public and private **investment levels in this sector to 3% of GDP**; the Commission will elaborate an indicator reflecting R&D and innovation intensity;
- **Greener economy:** reducing greenhouse gas emissions by 20% compared to 1990 levels; increasing the share of renewables in final energy consumption to 20%; and moving towards a 20% increase in energy efficiency;

EU2020 Targets

- Improving education levels, in particular by aiming to **reduce school drop-out rates and by increasing the share of the population having completed tertiary or equivalent education** (the European Council will set the numerical rates of these targets in June 2010);
- Promoting social inclusion, in particular through the **reduction of poverty**. Further work is needed on appropriate indicators (numerical rates in June 2010)

Thank you!

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