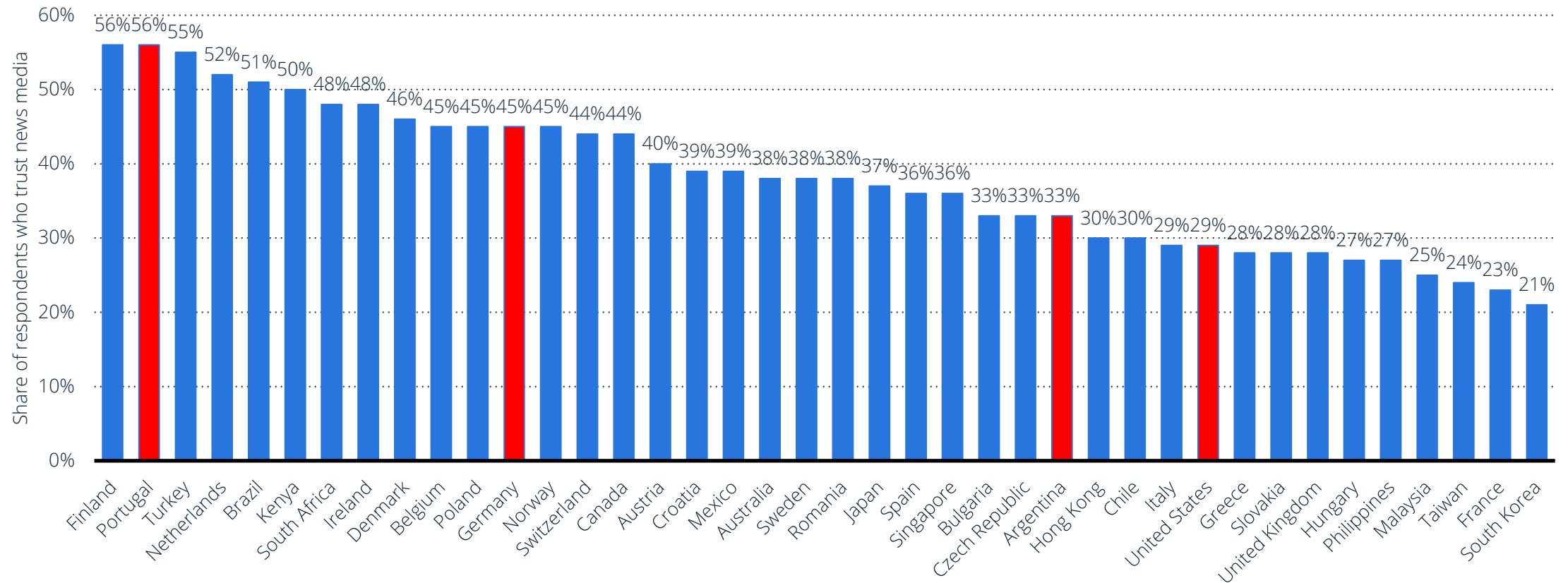# Disinformation and Media. Thematic analysis of fact-check cases studies by international News Agencies

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News Media and its reputation

(Statista, 2020)

adults who trust news **media** most of the time in selected countries worldwide as of February 2020

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News Media and its reputation

- Major Problems

  - Authorship

  - Lack of confidence

  - Unconfidence (disinformation?) seems stablished in media (legacy too)

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News Agencies and fact-checking

- News agencies do fact-checking

- Not all of them publicly

- They have public blogs / sites

  - Associated Press – US and México

  - DPA (Deuschte Press Agentur) - Germany

  - Reuters News - Global

  - Télam - Argentina

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News Agencies and fact-checking

- GOALS
  - What do they fact-check ?
  - Which topics do the verify ?

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News Agencies and fact-checking

News Agency	Fact-Check	What do they verify?	Where	What do they check	Language
Deustche Presse Agentur (DPA)	Manual	News on media	Blog - Site	Source & Content	DE
Reuters News	Manual	Visual Material on social media	Blog	Source & Content	EN
Télam	Manual / Automatic	News on the Internet	Blog	Source & Content	ES
Associated Press	Manual	News	Blog	Source & Content	EN, ES

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Methodology

- Selection of 10 news per agency

- No time time limit
  - Reuters News seems stopped on Feb-2020

- Content Analysis of their websites

Methodology

- Content Analysis on their websites

- **AP**, https://apnews.com/hub/ap-fact-check

- **DPA**, https://www.dpa.com/de/unternehmen/faktencheck

- **Reuters**, https://www.reuters.com/live-events/reuters-fact-check-case-studies-id2918313

- **Télam**, https://confiar.telam.com.ar/fake-news/

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News Agencies and fact-checking

Categories	Analysed news
Economy	3
Environment	3
Health	12
Human rights	3
Mexico	1
Politics	5
Society	1
Sport	1
Terrorism	2
USA Elections	8

COVID-19 and others

XIV Encontro de CTDI
A desinformação na era da informação

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News Agencies and fact-checking

- Not all of them indicates the source

- Télam stays it in most of their verified news

- Reuters is based on verifying videos

- AP they make written arguments

- DPA in some documents indicates the information change

News Agencies and fact-checking

- Not all agencies show the whole process but there is a pattern among them

  - Excerpt from textual news or show the picture
  - Facts
- Example from AP:
- "*THE FACTS: No one voted using the identities of these deceased individuals, according to election officials in their respective counties….*"

  - Explanation of the disinformation facts

Conclusions

- All of them analyse news differently and qualitative analysis seems better than other

- There is no guidance on what do they check and publish

- Télam educates is audiences through tools -> media literacy on site

- DPA indicates that images are verified starting form reverse news

- Future research → a more consistent dataset