

HOW TO ENGAGE THE ALUMNI COMMUNITY

**ALUMNI OFFICE, CAREER
SERVICES, FUNDRAISING
AND COOPERATION**



2026 May 7 - 8 | Kaunas, Lithuania

ALUMNI OFFICE AT UNIVERSITY OF AVEIRO



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communication technician



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assistant vr cooperation

- cooperation team
- alumni office
- careers service
- fundraising

nurture the relationship UA - alumni

strengthen the contact network

promote collaboration

promote personal and professional development





DATA (2025)



100 000 alumni

+16600 students

+3800 graduates per year

2 600 graduates: between 20–23 years-old

400 graduates: between 24–27 years-old

300 graduates: >36 years old

database with 90 000 institutional e-mails



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OFFICIAL IMAGE AND COMMUNICATION TOOLS



digital platform:
uaveiro alumni

since 2022
3195 users

social media:
linkedin

since dec. 2024
+900 followers

social media:
instagram

since apr. 2026
+90 followers

website:
gaa.ua.pt

updated frequently
institutional website

ua e-mail

all active ua alumni
users

integrated
managament system:
sigaaa

update contact

social media,
website/news and
newsletter by ua



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ALUMNI & FAMILY ANNUAL EVENT



PIVOTS



ALUMNI AMBASSADORS



ALUMNI CARD



INITIATIVES FOUNDED BY OUR DONORS



aquário by sky
game zone

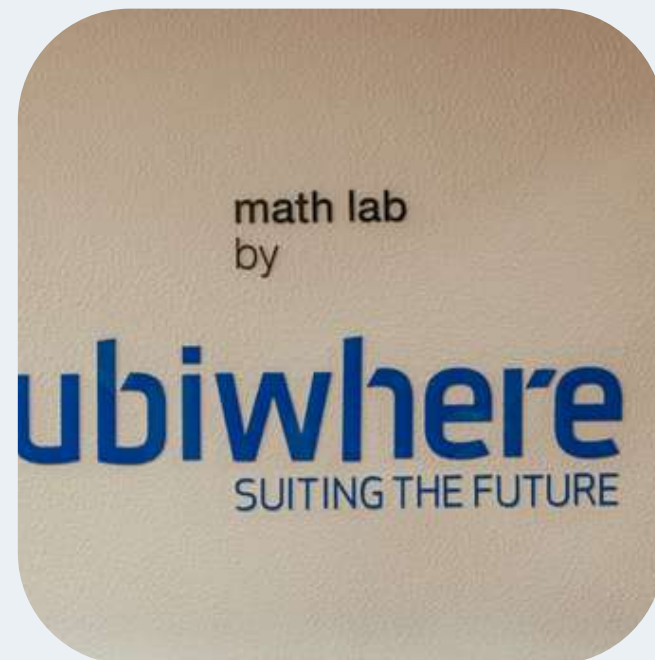


bubling
reduced noise portable room



caixa UA
sports, concerts and events hall

math lab by ubiwhere
laboratory



**everything
connected open
lab by wavecom**
lab



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THANK YOU!

gaa@ua.pt

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