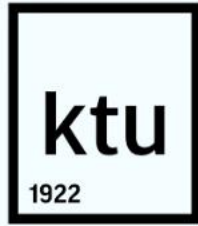




**ICARE** ALUMNI  
INTERNATIONAL COMMUNITY ON ALUMNI & CAREER



# Alumni support and engagement

Engaging pre-alumni and Alumni Through Alumni Activities and Traditions.  
KTU Real Case

Vida Drąsutė  
Head of alumni centre  
Kaunas University of Technology

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Kaunas, Lithuania

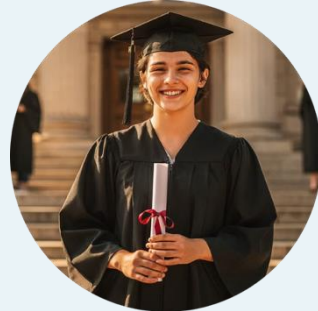
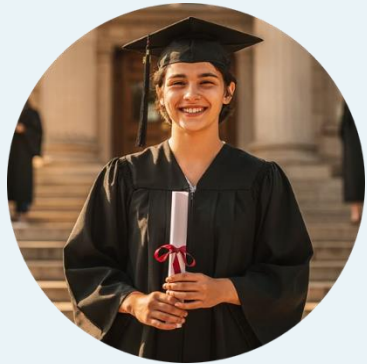
# Alumni evolution



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# Who are our Alumni?

Alumni are not just graduates. They are your university's living brand — past, present, and future.



## Recent graduates

1–3 years after graduation

Just crossed the stage —  
exploring their 1st career chapter



## Senior Leaders

Decades of expertise —  
mentors, donors, examples of  
success stories

5–15 years out — established,  
experienced, ready to give  
back



## Global Alumni

Scattered across the world —  
carrying the university name  
forward

## Graduates of

- I, II, III study degree
- Professional studies
- Microcredential courses
- Erasmus+ exchange program

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# Why Alumni Matter?



## **Reputation**

Alumni success elevates the university's prestige and rankings

## **Employability**

Real connections open real doors for current students

## **Resources**

Donations, sponsorships, and endowments fuel campus life

## **Knowledge Loop**

Industry insights feed back into curriculum and research

## **Useful networking and connections**

Building meaningful relationships that open opportunities for collaboration, career growth, and knowledge exchange.

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KTU Alumni Association currently **unites 2200** KTU alumni

## Kaunas University of Technology Alumni Association

A voluntary, non-profit organisation that aims to unite all generations of KTU Alumni, to create and strengthen the traditions of communication and cooperation between alumni and the University.

**>170 000** KTU alumni of all programs.

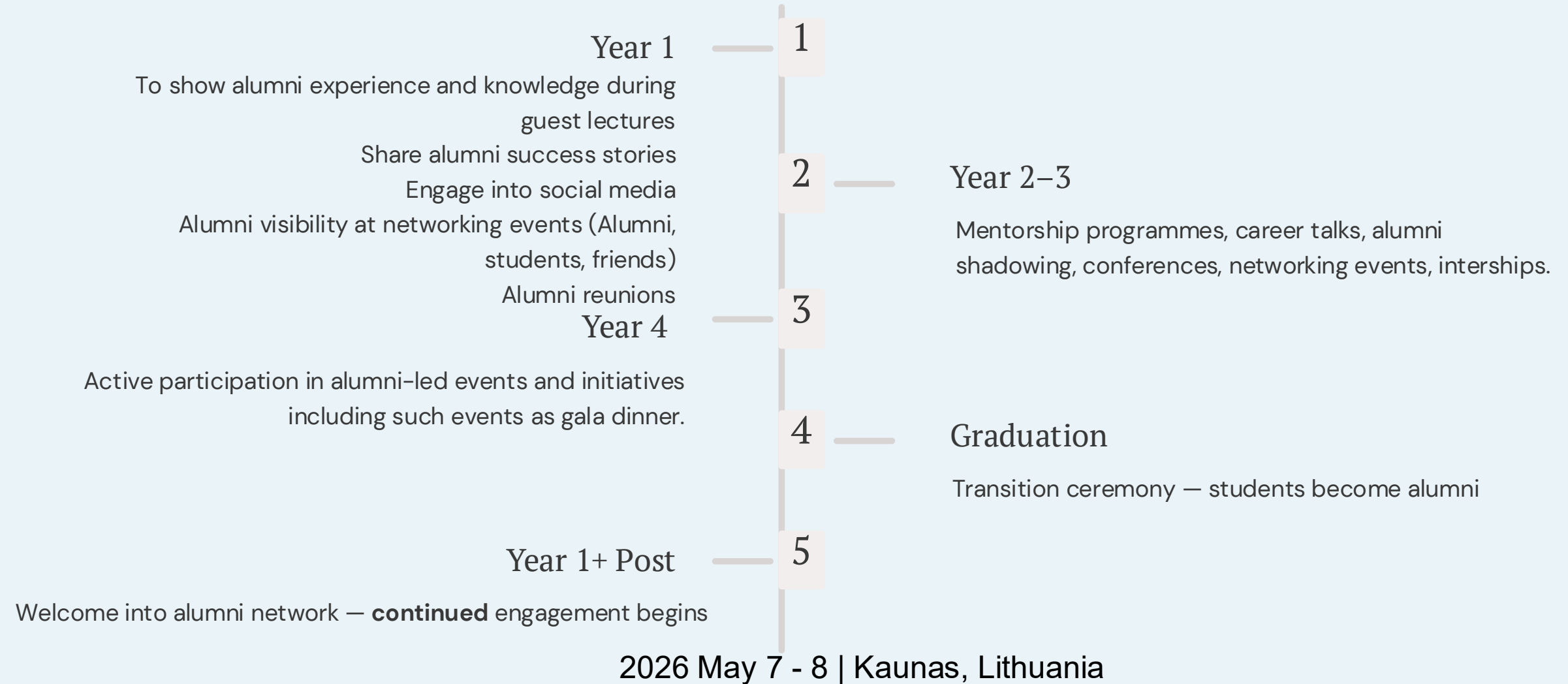
## Kaunas University of Technology Alumni Center

KTU Structural unit developing alumni relations with the university and the association, responsible for strengthening the role of alumni, communication and cooperation, initiating, creating and supporting activities.

# Early Engagement Pathway



The best time to build alumni loyalty is **before graduation**. Engage students from day one.



# Main Alumni–Student Activities



## Guest Lectures

Alumni share real-world experience in classrooms



## Mentorship

One-on-one guidance for career and personal growth



## Career Fairs

Alumni-led companies recruiting directly on campus



## Case Competitions

Alumni judges, real briefs, industry prizes



## Coffee Chats

Informal conversations that spark lasting connections



## Joint Volunteering

Students and alumni serving together, building bonds

# Early Engagement | Day One.

## Presenting benefits of Alumni to Freshers



Introduction to students during Introductory week (end of August)

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# Early Engagement | Day One.

## Presenting benefits of Alumni to Freshers



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# Early Engagement | Month One.



## Career stories to students. Presenting relevant topics and alumni

←

### TOP PROFESIONALŲ ĮPROČIAI VERSLE

**Spalio 6 d.**  
**17:30-19:00 val.**  
*Konferencijų salė  
(Gedimino g. 50, Kaunas)*

**Šarūnas Rapalis**  
*Pardavimų ir lyderystės treneris (Southwestern Consulting),  
KTU alumnas*

←

### SKAITMENINĖS RINKODAROS VALDYMAS: NUO TEORIJOS IKI PRAKTIKOS

**Rugsėjo 23 d.**  
**17:30-19:00 val.**  
*326 auditorija  
(Gedimino g. 50, Kaunas)*

**Sandra Bieliūnė**  
*Projektų vadovė  
(BRN agency),  
KTU alumnė*

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# Examples | Interview with alumni of the Faculties.

They share their experience with students about particular BA+ and MA+ study programmes .



ktu cheminės technologijos fakultetas 1922

BAKALAURAS 2025

**Kęstutis Čeplinskas**

**Cheminė technologija ir inžinerija**

„Suvokiau, kad man įdomu, kaip visi laboratorijoje ištirti reiškiniai ar nustatytos priklausomybės yra pritaikomi realybėje – pilotiniuose ar net pramoniniuose masteliuose.“

ktu cheminės technologijos fakultetas 1922

AŠ – CTF ALUMNAS

MAGISTRANTŪRA 2025

**Viktorija Ivickytė**

**Aplinkosaugos inžinerija**

„Vertinu tai, jog buvo aiškus ir suprantamas dėstymas, o taip pat parodyta, kaip aplinkosauga susijusi su mūsų kasdieniu gyvenimu.“

ktu cheminės technologijos fakultetas 1922

AŠ – CTF ALUMNAS

MAGISTRANTŪRA 2025

**Žygimantas Juozas Kubilius**

**Aplinkosaugos inžinerija**

„Įgytos technologinės ir inžinerinės žinios padeda spręsti darbe kylančius klausimus, analizuoti ir suprasti duomenis, ieškoti naujų žinių ir jas pritaikyti siekiant geresnių rezultatų.“

## Early Engagement | Interview with alumni of the Faculties.



## The interview prepared by the KTU Student Association

In the interview alumni share why they chose particular study path, what their favorite module was, what opportunities KTU offered them and what advice they would give to incoming first-year students.



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# Examples | Success stories of KTU alumni.



**KTU alumnė Aušra Bijaminienė:** „Lyderystė prasideda nuo savęs“

Studijos Kauno technologijos universitete (KTU) daugeliui tampa tvirtu startu profesiniame kelyje. Jos ne tik suteikia...



**KTU alumnė Agnė Trubilė:** „Geriau gailėtis pabandžius nei visą gyvenimą gailėtis neišdrįsus“

KTU alumnės Agnės Trubilės istorija – tai pasakojimas apie drąsą keisti kryptį, derinti kelias veiklas...



**KTU alumnas Algirdas Noreika:** „Norėdamas augti pats – pirmiausia turi padėti augti kitiems“

Universitetinė aplinka tampa vis atviresnė bendradarbiavimui su verslu, o praktinės veiklos, inovatyvūs projektai ir ryšiai...



**KTU alumnas Gražvydas Jukna:** socialiniai gebėjimai, reputacija ir pasitikėjimas gyvenime gali virsti stipria valiuta

Vienas Kauno technologijos universiteto (KTU) alumnų Gražvydas Jukna yra įsitikinęs, kad tinkamos studijos ir teisinga...



**KTU alumnas Dominykas Masilionis:** lustų trūkumas išmokė ieškoti naujų sprendimų

Vien mobiliajame telefone yra apie 160 skirtingų puslaidininkių (lustų), kurių visame pasaulyje, tame tarpe ir Lietuvoje, itin...



**KTU alumnė Ana Akinina:** darbui Ignalinos atominėje elektrinėje praverčia vertimo studijos

Pasirinktos bakalauro studijos dar nebūtinai reiškia, kad nuo jų priklausys visas tolimesnis karjeros kelias. Apstu...



**KTU alumnas Mindaugas Punys –** žaidimo vaikams, skatinančio susipažinti su Austrija kūrėjas

Kiekvienais metais Austrijoje apsilanko apie 40 milijonų turistų, o viena iš populiariausių lankytinų vietų – Kremsas –...



**KTU alumnė Kristina Šataitienė:** švietimo vadovės studijos atvėrė duris į vadovaujančią poziciją

KTU alumnė Kristina Šataitienė jau daugiau kaip 8 metus vadovauja Kauno darželiui „Aviliukas“ ir siekia...

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# Events. Meetings with famous people | 2024



A meaningful afternoon and the movie premiere of "Rowing Across the Atlantic" (the Atlantic crossed by boat) with Aurimas Valujavičius  
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# Traditional events



## “Alumni invite Alumni and their friends“

Traditional meetings on the last Wednesday of each month. KTU Alumni stories, lectures and networking.

Traditional event.

## November - the Association's birthday-awards night

## Program "9 Faculties - 9 Months" (9F9M)

KTU Alumni reunions to their faculties.

1

2

3

4

5

6

## September - "KTU MOTORIDE" + lecture

KTU Alumni event for motorcycling enthusiasts and not only for them + introductory lecture on a relevant topic (January-May)

## November – "Try on the alumni chair"

November 17th – International Students' Day

Speed networking event,

The Power of Habits.

Alumni presents

Seek First To Understand, Then To Be Understood “

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# Traditional events | Reunions



## Program "9 months - 9 faculties"

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# Alumni invite Alumni and their friends



**2024 May**  
Evaldas Karalius  
[Walking the Shikoku 88 Temple Road in Japan](#)



**2024 April**  
[From virtual prototyping to personal worlds](#)  
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**2024 October**  
Darius Vaičiulis  
[7 peaks of the world](#)

# Examples | Networking event.



**SKILLed x ALUMNI  
KOLABORACIJA**



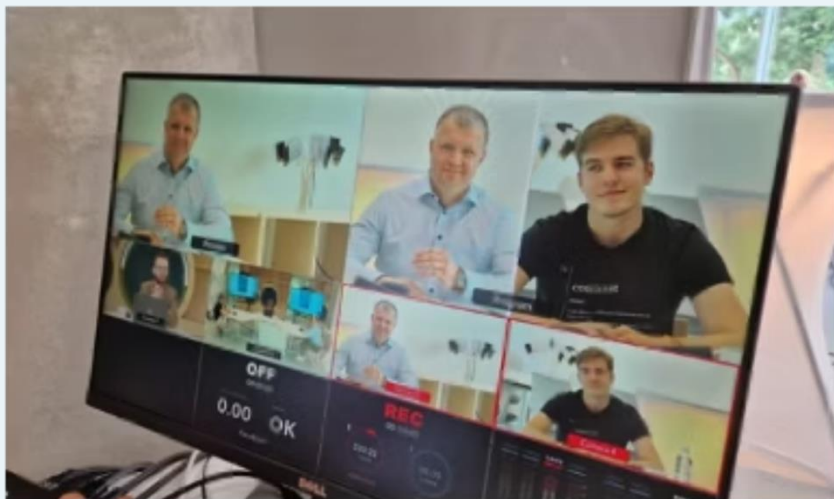
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# Events. Support for innovation | Technorama



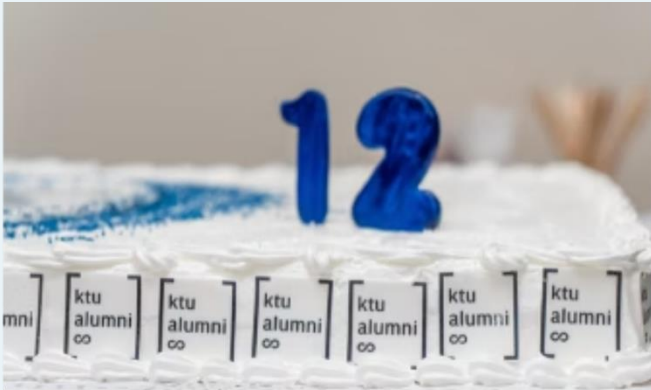
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# Events | Selection of participants for TV game “Who and Why?” on LT National TV.



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# Events | KTU alumni Association's birthday and awards night



[12th birthday Gala dinner](#)

[13th birthday Gala dinner](#)

[14th birthday Gala dinner](#)

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# Events | Initiative

## “Try on the alumni chair”



Acme  
grupė

\_TOKA\_  
FOOD

ARCHAS

REIZ

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## Traditional Events | Motoride



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# Early Engagement | Before Day One.

## Presenting KTU to teens



Summer campus

“The Adventures of Robinson Crusoe on Unhabitant Island”

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# Early Engagement | Before Day One. Presenting KTU to teens



Summer campus – “The Adventures of Robinson Crusoe on Unhabitant Island”

2026 May 7 - 8 | Kaunas, Lithuania

Real Impact

# One Connection Can Change Everything

"Connecting with a KTU alumni opened doors I didn't even know existed — from insights to opportunities abroad."

— *Akvilė KTU student, Faculty of Informatics*



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## Alumni Relations Is Not a Department – It's a Culture



When alumni see themselves in current students, and students see their future selves in alumni – **the community sustains itself.**

KTU's experience shows that with the right structures, traditions, and heart – lifelong connections are not just possible.

**They are inevitable.**

The best alumni programme is one where alumni don't feel like they left – they feel like they stayed.

# KTU alumni - partners for life



We are united by Kaunas University of Technology –  
what we remember and what we are proud of



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[KTU Alumni channel](#)

