

# Lessons learnt from UK alumni strategies (and beyond)

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Porto, 8 May 2025



10<sup>th</sup> Anniversary  
8-9 May 2025  
Porto  
Portugal





Realising the  
importance  
of “Alumni in  
Waiting”

It’s all about  
the  
individual  
people and  
their life  
story

Relevance  
and career  
services

International  
chapters:  
complexity  
and  
opportunities



10<sup>th</sup> Anniversary  
8-9 May 2025  
Porto  
Portugal



The  
importance  
of face-to-  
face  
interactions

Channels  
matter:  
combining  
offline and  
online

GDPR and  
the relevance  
of your data  
strategy

Alumni and  
fundraising



10<sup>th</sup> Anniversary  
8-9 May 2025  
Porto  
Portugal



Different  
types of  
institutions,  
students and  
online

Getting your  
processes  
right


KPIs and  
measurement

Alumni  
engagement  
as a strategic  
pillar of  
advancement



# UoS Monthly

*Creating, Challenging, Changing*




## AI: FRIEND OR FOE?

2 APRIL 2025, 18:00

### IN CONVERSATION with

# DAME WENDY HALL DBE




Thank you to those who were able to join us online last Wednesday for our "In Conversation" event featuring Dame Wendy Hall DBE, and hosted by BBC Technology Editor, Zoe Kleinman.

In a captivating and insightful discussion, Dame Wendy and Zoe delved into the evolving landscape of artificial intelligence and its profound impact on society. Their exchange left us both enlightened and inspired, and appreciating the need for balance between technological advancement and ethical responsibility.


To watch the talk again, or catch up if you missed it live, click the button below to watch on YouTube.

[Watch the recording now](#)

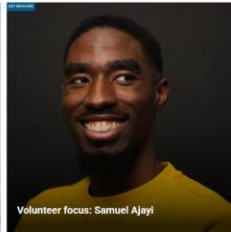


## Hartley News Online


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### From A&E to the sea





### Volunteer focus: Samuel Ajayi



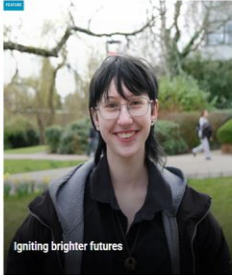
### Promising new drug discovery provides hope for Alzheimer's treatment









### Medicines for all



### Igniting brighter futures



### Upcoming alumni events



### Recent news

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**Alumni  
Association.**  
Calendario de eventos

**IESE ALUMNI**  
**PADE-PDG Reunion 2025**



Estimada Inés:

La **PADE-PDG Reunion** se acerca y queremos contar contigo y con tus compañeros de promoción el próximo 8 de mayo.

Este año disfrutaremos de dos sesiones excepcionales, impartidas por los profesores **Jordi Gual** y **Alejandro Lago**. Finalizaremos la jornada con un aperitivo en el que podrás reencontrarte, conectar y compartir momentos inolvidables con tu promoción, otros Alumni y profesores del IESE.

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Hola



## My Chapters



De un vistazo

Publicaciones

Eventos

Chapters

Berta Torres Roncero Cataluña

**Blackout in Europe: Special Online Session with Prof. Edu Calvo** How can businesses resp...

Publicaciones • hace 6 días

IESE Alumni Platform

**BOOTCAMP DE CARRERA #3, Conecta con el mercado, Spring...**

Eventos • 30 abr 2025, 15:00

30  
Apr

IESE Alumni Platform

**Global Economic Outlook with Prof. Martin Jacob**

Noticias • 10 abr 2025

**Compartir**



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**Pere Fabra**  
Secretari general



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