

O TRÂNSITO
É COLETIVO,



UNICAMP



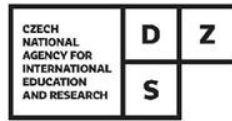


Actions to Increase Participation on the Alumni-UNICAMP Platform

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Brazil



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Background

The State University of Campinas - UNICAMP:

- Founded in 1966;
- Four Campuses (Campinas, Paulínia, Piracicaba and Limeira);
- 24 Teaching and Research units;
- 23 interdisciplinary centers;
- 02 major hospitals (Hospital de Clínicas and Caism);
- 02 technical high schools (Cotuca and Cotil).

Statistical Yearbook 2023- Base 2022

Academic situation:

- Approximately 37,619 students enrolled
- 65 Undergraduate courses (21,390 students, 57%);
- 168 Post-Graduate courses (16,229 students, 43%) divided into:
73 doctoral, 83 master's, and 12 specialization courses



Unicamp undergraduate programs empowered more than 65,000 students.

<https://www.aeplan.unicamp.br/wp-content/uploads/sites/5/2023/09/anuario2023.pdf>

Objectives

- Track former students work area and if it relates to their prior graduation;
- Expand the number of former students registered on the Alumni-Unicamp Platform;
- Promote the platform at academic events such as Calourada (Freshman Welcome Ceremony), UPA (Unicamp Open Doors) and Prêmio Egresso Destaque (1st Alumni Excellence Award).

Freshman Welcome Ceremony




UNICAMP ALUMNI

Você conhece a Plataforma Alumni Unicamp?

A nova Plataforma Alumni é uma ferramenta que visa estimular o engajamento entre os egressos e os atuais alunos, permitindo o estabelecimento de redes de contato para mentorias, estágios e empregos.

Acesse o link abaixo, realize o seu cadastro e venha participar de tudo o que o Alumni Unicamp pode oferecer.

<https://unicamp-alumni.org.br/>

O IB está com um grupo na **Plataforma Alumni**. Não esqueça de participar deste grupo também!

Em caso de dúvidas envie um email para: alumniib@unicamp.br

Unicamp Open Doors



Unicamp Open Doors





<https://www.upa.unicamp.br/historia-da-upa/>

The Process

In 2020, Unicamp Alumni Network started
In 2023, the Dean`s Office launched the 1st Alumni Excellence Award.

The award categories were:

- Undergraduate Alumni;
- Graduate Alumni;
- Technical Course Alumni

Eligibility:

- Registration on the Platform;
- Course completion at least five years before

The criteria defined by the IB judging Committee were:

- Motivation letter highlighting a significant activity in the field;
- Social impact;
- Undergraduate/graduate degrees contribution to their success;
- Curriculum vitae;
- Supporting documentation

In the event of a tie:

- Course completion in the shortest timeframe;
- Least disciplinary disapproval



Goals and Results

The Institute of Biology received five awards entries:

- 3 in the Undergraduate Category
- 2 in the Graduate Category

10% rise in former student registrations on the platform

The 1st Alumni Excellence Award:

- 22 of 26 Units participated;
- 4 Units had no enrollments ;
- 31 alumni were involved (01 technical course graduate, 14 undergraduates and 16 graduate)

The 1st Alumni Excellence Award

Undergraduate Category



Graduate Category



Conclusions

Low registration numbers were influenced by the short timeframe for announcing the award to former students and allowing Units to formulate judging criteria.

Future edition plans include a wider promotion of the public notice by the Dean and a budgetary incentive.

There was a significant increase in registrations on the Platform.



Thank You!

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