

# Alumni Potential For The Sustainable Growth Of Pakistan's Higher Education Institutions

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## Are you aware of the dilemma that among 200 plus HIEs in Pakistan, only a few have registered alumni associations?

Today, we will discuss how institutions can foster an atmosphere that promotes the formation of alumni associations to strengthen alumni bonding.

# Meet Irtaza & Aisha



- Meet, Irtaza and Aisha, recent graduates of PHEIs in Pakistan, found themselves in a puzzling situation regarding alumni associations. Irtaza, aware of their importance, was unsure if one existed at his alma mater amidst conflicting rumors. Meanwhile, Aisha, hearing from friends abroad about vibrant alumni chapters, felt disconnected from her own university's alumni network.
- **Unfortunately, such experiences are typical, underscoring a prevalent challenge in PHIEs of Pakistan, where alumni frequently encounter uncertainty and minimal engagement. Graduates like Irtaza and Aisha desire a stronger connection and supportive community fostered by active alumni associations.**

# Alumni Understanding Of Alumni Associations



## Importance of the associations

Although generally, alumni realized the significance of an active association and considered it a “*pre-condition*” to have a sound and long-lasting relationship between alumni and institutions. However, surprisingly, most participants showed mixed feelings about the existence of alumni associations in their PHEIs.

## Role of alumni associations

Alumni realized the different roles alumni associations can play like keeping consistent communication with alumni, supporting alumni in changing jobs, offering different benefits to alumni, arranging events for alumni, playing an active role in official bodies of the institution, creating an alumni fund to support needy students, and bridging the industry-academia gap



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# What Limits Alumni Associations To Establish

## **Institutions lack interest, clarity, and support in forming alumni associations**

Generally, institutions are found to create awareness about the benefits of having formal alumni associations. Therefore, alumni generally lack clarity about their role in the formation of formal or informal alumni associations.

## **Informal chapters are replacing formal alumni associations**

for the sake of ease, institutions are generally operating informal chapters of alumni based in different regions to remain connected with alumni.

# Strategies To Foster Alumni Associations Culture

Understanding the changing landscape of HEIs

Share success stories alumni association's role

Recognize the significance of alumni associations

Foster engagement through alumni association



Disseminate information and support alumni for the formation of registered associations

Create a sense of responsibility among alumni & graduates to initiate association formation

# Thank you for your Attention!