

UNIVERSITY OF SZEGED ALUMNI MENTORING PROGRAMME

HOW TO ENSURE THE MENTORING QUALITY IN HUGE QUANTITY?



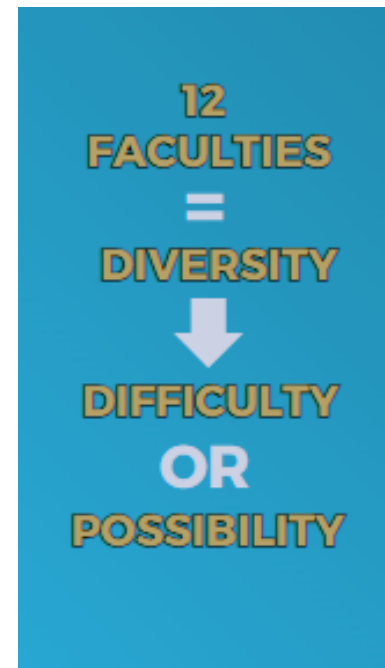


SZTE UNIVERSITY OF SZEGED

SZEGED

- ✓ ONE OF THE LARGEST TOP RESEARCHES UNIVERSITIES IN HUNGARY
- ✓ 12 FACULTIES
- ✓ 22.000 STUDENTS - NEARLY 20% INTERNATIONAL FROM 130 COUNTRIES
- ✓ WORLD-FAMOUS PROFESSORS WITH NOBEL-PRIZES
- ✓ EXCELLENT INTERNATIONAL RANKINGS
- ✓ ACTIVE PARTICIPANT IN SCHOLARSHIPS PROGRAMMES

SZTE ALMA MATER



CTU Prague
13-14 June 2024



MILESTONES & NUMBERS



2006

SEGMENTED SERVICES PORTFOLIO



2017

AVAILABLE FOR INTERNATIONAL AND PASSIVE STUDENTS



2019

EXCELLENT AND MASTER MENTOR AWARD



2020

THE FIRST GDPR-COMPLIANT BILINGUAL UNIVERSITY COMMUNITY PLATFORM IN HUNGARY



2021

ADDITIONAL SERVICES: GROUP COACHING, WORKSHOPS, WEBINARS



2005

THE FIRST ALUMNI ORGANISATION IN HUNGARY WITH STRATEGIC GOALS



2014

THE FIRST ALUMNI MENTORING PROGRAMME IN HUNGARY



2018

PROGRAMME CAN ALSO BE TAKEN AS A COURSE



2018

JUNIOR MENTORING PROGRAMME PILOT



2021



2022

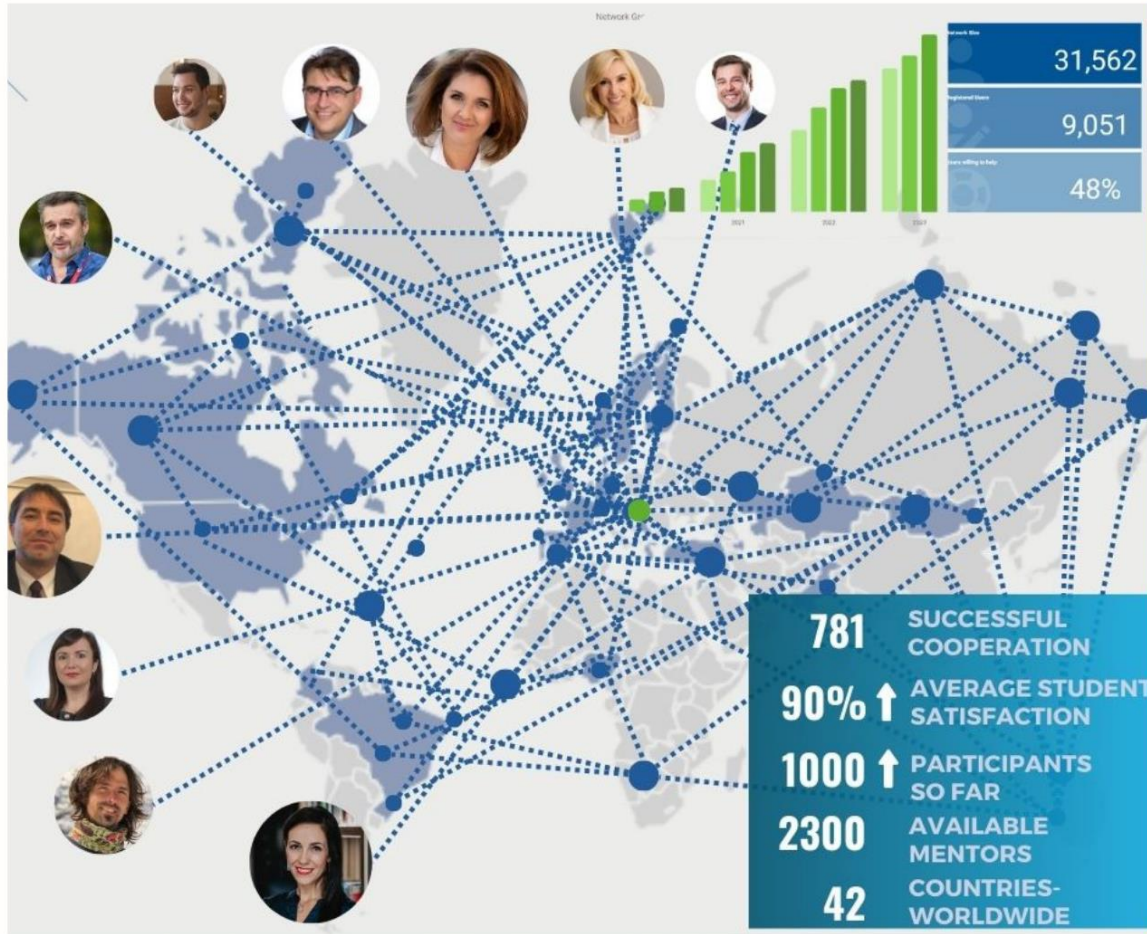
ALUMNI MENTORS CLUB



2024



UNISZEGEDALUMNI.COM



ALUMNI MENTORING PROGRAMME

THE KEY TO SUCCESS

- ✓ NETWORKING
- ✓ PROFESSIONALISM
- ✓ CROSS-CYCLE RELATIONSHIP
- ✓ COMMUNITY BUILDING
- ✓ FLEXIBLE FRAMEWORK WITH STANDARDS
- ✓ SUPPORTIVE ENVIRONMENT
- ✓ PERSONALISED COOPERATION



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QUALITY / QUANTITY?



195

MENTORS
BETWEEN
2014 -2020

2300
POTENTIAL
MENTORS

CHALLENGES OF GROWTH



LESS
PERSONAL
CONNECTIONS

- LESS MOTIVATION
- MORE REJECTIONS

WEAKENING
SUPERVISION

LIMITS TO GROWTH

MANUAL ADMINISTRATION

- TIME-CONSUMING
ADMINISTRATION
- PHYSICAL LIMITS
- FEWER OPTIONS TO
CHOOSE FROM
- LESS TIME FOR CAMPAIGN

REAL
CONNECTIONS
IN REAL LIFE

STRONG SUPERVISION

- PERSONAL CONTACTS
- REAL MOTIVATION
- FEWER REJECTIONS
- EASIER DECISION

MISSING DATA

- BLINK PROFILES
- VIRTUAL
ANONIMITY
- FACELESS
ACCOUNTS



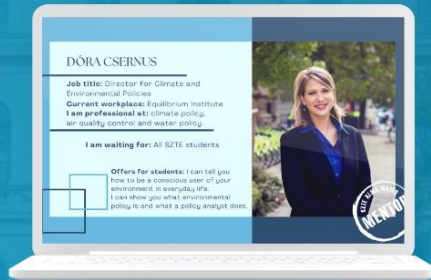
MORE POSSIBILITIES

- MORE INVOLVEMENT
- WORLDWIDE
CONNECTIONS
- NO PHYSICAL LIMITS
- MORE TIME FOR
CAMPAIGN

OUR ANSWERS, OUR TOOLS



GUIDELINE



MARKETING & PR



QUALITY ASSURANCE



ANY
IDEAS
EXPERIENCES
SUGGESTIONS
?

NEXT STEPS...

CONSISTENT & CONTINUOUS CONSTRUCTION & COMMUNICATION

AMP
SZTENS
ALUMNI MENTORPROGRAM

4C
ALUMNI MENTORPROGRAM

SZT ALMA MATER

**THANK YOU
FOR YOUR
ATTENTION!**

**GYÖRGYI GERHÁTH - AMP COORDINATOR
TÍMEA SCHWIMMER-TÓTH - ALUMNI RELATIONS MANAGER**

**SZTE ALMA
MATER**