

Particles of Influence: Implementing a CERN Alumni Ambassadors' Programme

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CTU Prague
13-14 June 2024



CERN Alumni Network

Established: June 2017
Eligibility: Current & former
Members of Personnel
> 9,800 active members
alumni.cern





CERN Alumni Third Collisions
awardees



DEVELOPMENT > COMMUNITY > READING SCHOOL ALUMNI SOCIETY > ALUMNI AMBASSADOR

Alumni Ambassador

Reading School's alumni community consists of wealth of knowledge and expertise based all around the world. Wherever our alumni may be, we would like them to feel part of the Old Redingensians Alumni Society, our extensive alumni network. Over the last 10 years we have formalised the Alumni Ambassadors Programme. We are aware for many year former students have shared a real affinity with Reading School and therefore we wanted to ensure that these key representatives are recognised for their contributions in each year group.

As pupils depart Reading School on the next part of their journey, we identify former students interested in developing new ways to engage with Reading School and our global alumni community. Our aim is to continue to grow the Reading School network which has benefited current and former students throughout their lives and provides a way to continue to 'pay it forward'.

Elevate your impact as an Alumni UK Ambassador

BRITISH COUNCIL
Alumni UK

Take on the role of an Alumni UK Ambassador
Ignite your enthusiasm for volunteering and enhance your leadership skills!

NATIONAL SPEECH & DEBATE ASSOCIATION
CONNECT SUPPORT INSPIRE

Membership Resources Competition Programs About Store Donate Nationals

Alumni Ambassadors

Become an Alumni Ambassador

Our Alumni Ambassadors serve many roles in their communities and have various titles that include college student, teacher, lawyer, founder, investor, developer, policy analyst, accountant, doctor, innovator, consultant, philanthropist, and nonprofit leader—to name just a few!

- Advocate and spread awareness about the transformative power of speech and debate.
- Share information with your networks and communities to help ensure this activity finds a place in every school—creating opportunity and access for more students.
- Engage with other speech and debate alumni and invite them to claim their free alumni membership.
- Contribute your unique skills and expertise to collaborate on special projects and events with the NSDA.

"Every day, when we walk into our places of work, we represent our professions, our families and our alma mater. By serving as an Alumni Ambassador you will be giving the important gift of your time in support of your profession and the University - it's a "perpetual gift" that keeps on giving."

- Kenneth W. Savitski, OD '87
Past President, Salus University Alumni Association

Salus University alumni have a very important role in educating potential applicants about our professions and our university. There are many ways to participate in the Alumni Ambassador program.

Here are just a few:


- **Assist with admissions recruitment:** The Office of Admissions participates in dozens of graduate school fairs and club presentations throughout the country. Alumni can accompany an Admissions officer to a local college to speak with prospective students. These events typically occur from mid-September to early November and late January to April during the afternoon or evening hours. The list of scheduled dates and times can be found in [Admissions Events](#).
- **Refer an applicant to the University:** Some of our brightest graduates came to Salus because they were inspired by an alumnus who talked with them about their profession. You can help foster interest in your profession by displaying the University's admissions material in your office.





University of Bath finds online Alumni Ambassadors programme doubles chances of postgraduate offer holders converting into students


What is an ambassador programme?

Collection [Top badges](#)

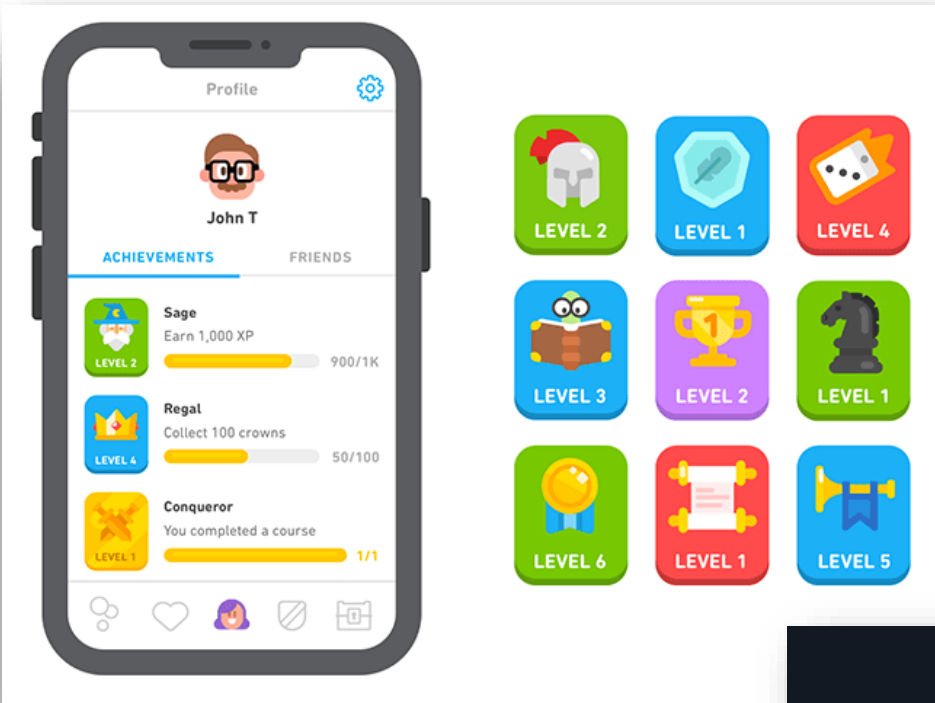
- 

Volcano
Earned 2 times
- 


Cleats
Earned 2 times
- 

Pole to Pole
Earned 1 time
- 

Satellite
Earned 1 time




You've won a badge!



Good job! You won a badge for proving your knowledge of how to report suspicious activity.

[Continue >](#)



At CERN, we probe the fundamental structure of the particles that make up everything around us. We do so using the world's largest and most complex scientific instruments.

CERN alumni, much like the fundamental particles we probe, are the building blocks of an expansive network that drives innovation, collaboration, and discovery. Moreover, the interactions within the CERN Alumni Network mirror the fundamental forces, enabling the exchange of ideas, mentorship, and support that propel progress in all its forms.


How?

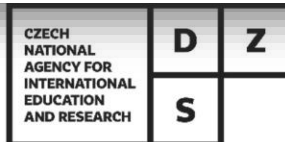
Proposal for a CERN Alumni Ambassador Programme
Engagement & recognition of Ambassadorship



Introduction

"Alumni relations professionals develop programs that are valued by alumni; build enduring and mutually beneficial relationships, inspire loyalty, volunteerism, and financial support; strengthen the institution's reputation; and involve alumni in meaningful activities to advance the institution's mission¹,"

Level	Examples	Proposed Badge
Level one: ...	<ul style="list-style-type: none"> • Activate your profile on https://alumni.cern, • Keep your professional experience, skills, and education up to date 	
Level two: ...	<ul style="list-style-type: none"> • ... 	
Level three: Up ...	<ul style="list-style-type: none"> • ... 	
Level four: ...	<ul style="list-style-type: none"> • ... 	
Level five: Higgs Boson	<ul style="list-style-type: none"> • Be a mentor • Serve on the CERN Alumni Advisory Board 	



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Next steps



Simona Kriva

Location

Geneva, Switzerland

Subnetwork

CERN Members

Send message

Neutrino Level Am... Muon Le

Badges



Neutrino

Congratulations, you have reached the first level of engagement out of five for activating your profile on alumni.cern! Please remember to keep your professional experience, skills, and education up to date.



Higgs Alumni Ambassador

If you reach this level you have been super engaged and shared your rich experience as either a mentor or by serving on the CERN Alumni Advisory Board. Thank you!



Muon

- Post job opportunities on <https://alumni.cern>
- Participate in CERN Alumni events
- Launch a forum discussion



Recent Activity

Meet the particles



“Volunteers don’t get paid, not because they are worthless, but because they are priceless.”