

*The strategic importance
of Alumni relations
In modern Higher Education Institutions*

Prof. Luciano Saso
President of UNICA

luciano.saso@uniroma1.it

UNICA member universities

ALBANIA
Polytechnic University of Tirana
Tirana University

AUSTRIA
Universität Wien

BELGIUM
Université Libre de Bruxelles
Vrije Universiteit Brussel

BULGARIA
Sofia University
St. Kliment Ohridski

BOSNIA AND HERZEGOVINA
University of Sarajevo

CROATIA
University of Zagreb

CYPRUS
University of Cyprus

CZECH REPUBLIC
Charles University in Prague

DENMARK
University of Copenhagen

ESTONIA
Tallinn University
Tallinn University of Technology

FINLAND
University of Helsinki

FRANCE
Université Sorbonne Nouvelle - Paris 3
Université PSL (Paris Sciences et Lettres)

GEORGIA
Tbilisi State University

GERMANY
Freie Universität Berlin
Humboldt-Universität zu Berlin

GREECE
National and Kapodistrian University of Athens

HUNGARY
Eötvös Loránd University of Budapest
Semmelweis University

ICELAND
University of Iceland

IRELAND
University College Dublin

ITALY
Sapienza Università di Roma
Università degli Studi di Roma "Foro Italico"
Università degli Studi di Roma Tor Vergata
Università degli Studi di Roma Tre

LATVIA
University of Latvia

LITHUANIA
Vilnius University

LUXEMBOURG
University of Luxembourg

MOLDOVA (REPUBLIC OF)
Moldova State University

NETHERLANDS
Universiteit van Amsterdam

NORWAY
University of Oslo

POLAND
University of Warsaw

PORTUGAL
Universidade NOVA de Lisboa

REPUBLIC OF NORTH MACEDONIA
Ss. Cyril and Methodius University of Skopje

ROMANIA
Bucharest University of Economic Studies
University of Bucharest
"Carol Davila" University of Medicine and Pharmacy

SERBIA
University of Belgrade

SLOVAKIA
Comenius University in Bratislava

SLOVENIA
University of Ljubljana

SPAIN
Universidad Autónoma de Madrid
Universidad Carlos III de Madrid
Universidad Complutense de Madrid
University of Alcalá

SWEDEN
Stockholm University

SWITZERLAND
Université de Lausanne

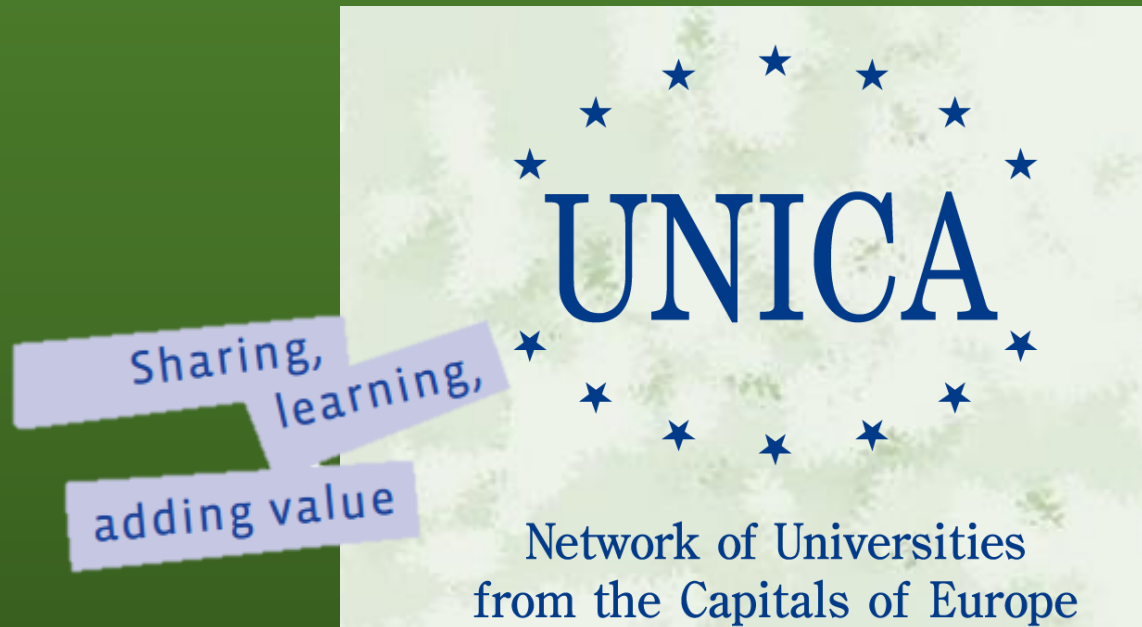
TURKEY
Ankara University
Middle East Technical University

UKRAINE
Igor Sikorsky Kyiv Polytechnic Institute

UNITED KINGDOM
King's College London
University of Edinburgh
Cardiff University
Queen's University Belfast

UNICA is an institutional Network of Universities from the Capitals of Europe. It was founded in 1990, and it is currently made up of 56 universities from 41 capital cities of Europe, combining over 150.000 university staff and 1.500,000 students.

UNICA: Network of Universities from the Capitals of Europe



www.unica-network.eu

UNICA **working groups** & activities

UP TO 18 SEMINARS &
MEETINGS WITH
MORE THAN 800
PARTICIPANTS
PER YEAR

Sharing,
learning,

adding value



General Assemblies



Rectors Seminars



Student activities



International Relations Officers



UNICA EduLAB



UNICA Research



UNICA Green & SDGs



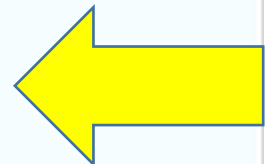
Scholarly Communication



PR & Communication



UNICA & the City



ALUMNI RELATIONS: QUALITY & VISIBILITY OF THE INSTITUTION



ALUMNI RELATIONS: CONTINUING EDUCATION



ALUMNI RELATIONS:

CAREER DEVELOPMENT & EMPLOYABILITY



ALUMNI RELATIONS: ENDOWMENT AND FUNDRAISING



ALUMNI DEFINITION

BSc & MSc graduates

Ph.D holders

Researchers?

Exchange Students, PhD candidates?

Exchange Researchers, Scholars?

UNICA PR & Communication

March 2022

UNICA Alumni Activities

Report of the survey carried out in December 2021/January 2022
focusing on Alumni services within UNICA member universities

- <https://www.unica-network.eu/publications/unica-alumni-activities-survey-report-on-alumni-services-within-member-universities/>

Out of the total number of Alumni in your university, with what percentage do you have contact with?

23 responses

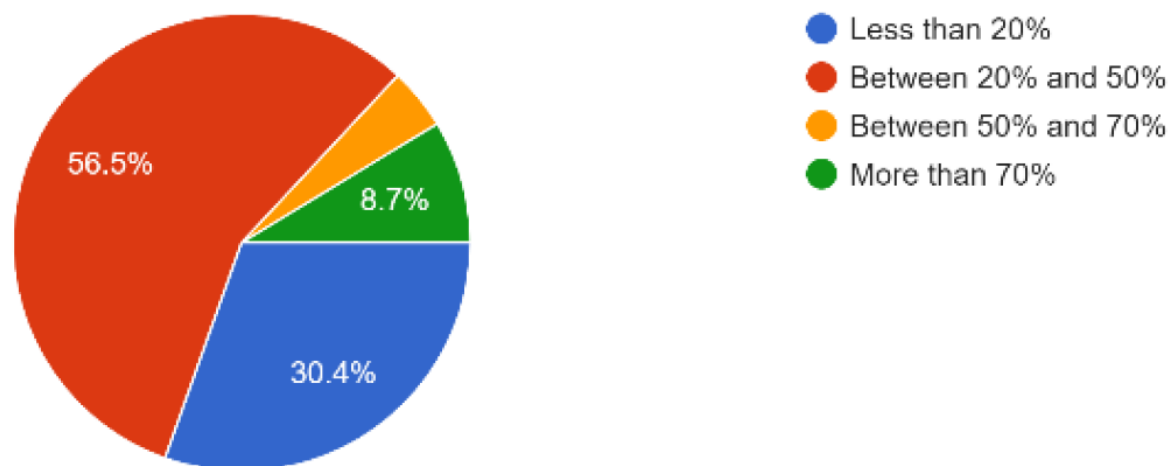


Figure 2: Contact with alumni

Does your university have a strategy in place to maintain and develop relations with its Alumni?

23 responses

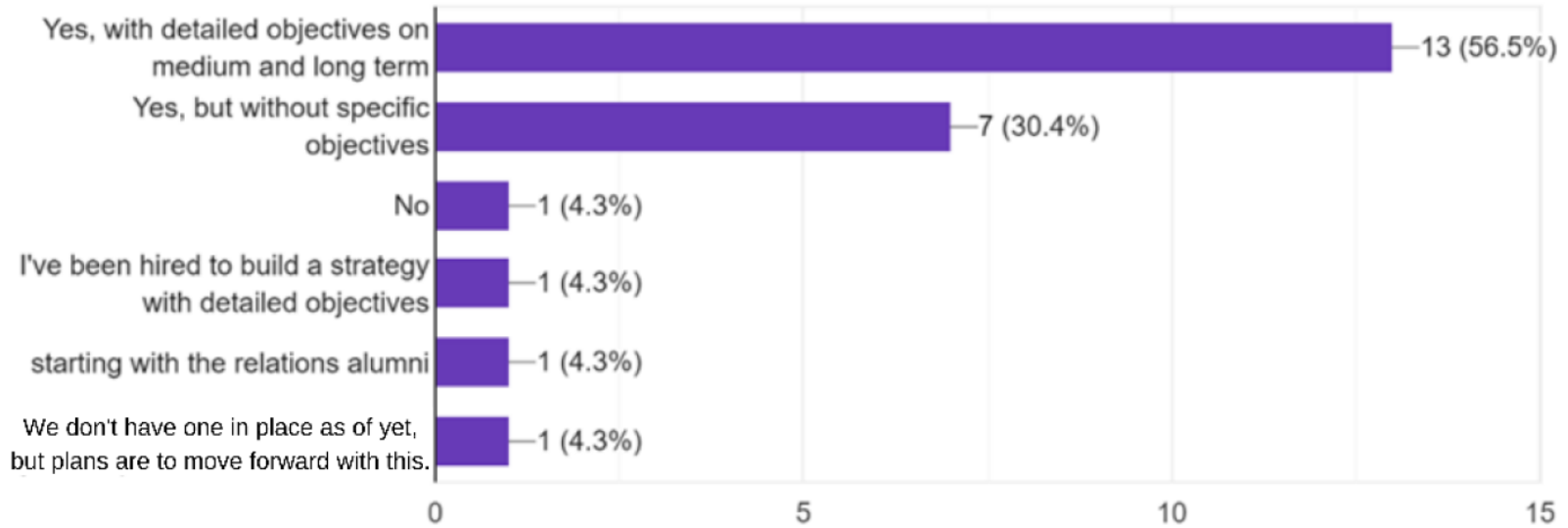


Figure 3: Information on strategies in place to maintain and develop Alumni Relations

How does your university manage Alumni relations?

Trova stru

23 responses

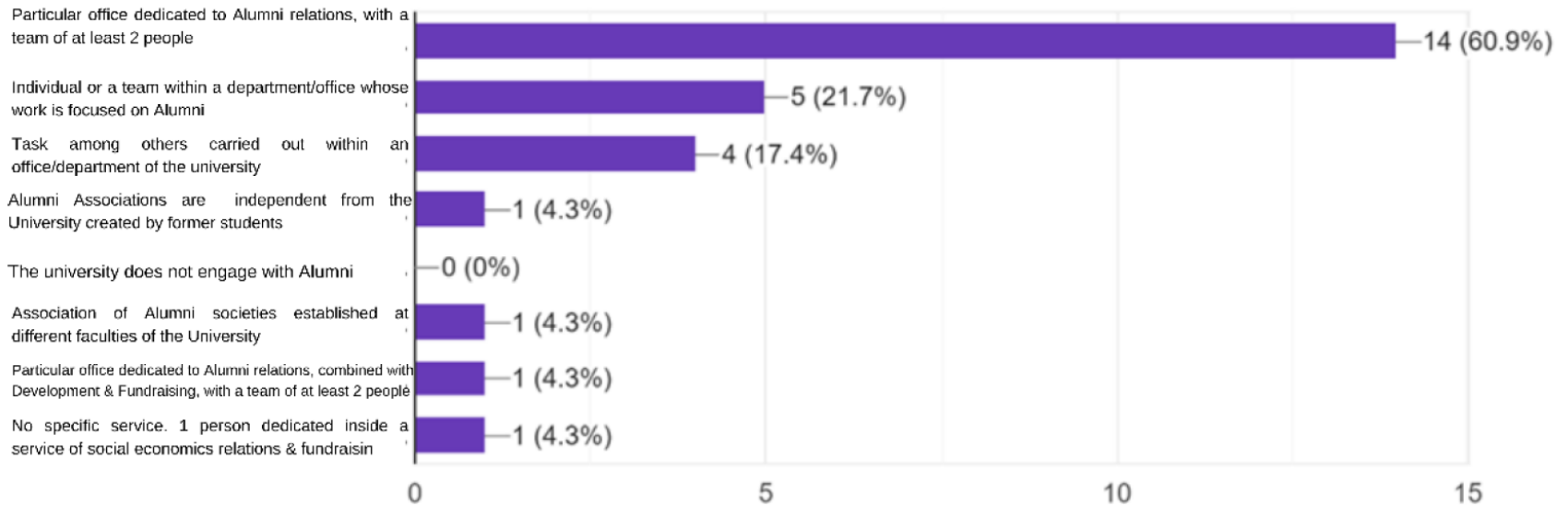


Figure 4: Structures in place for the management of Alumni Relations

What are your university's main objectives for maintaining and developing relations with Alumni (Choose maximum 2)

23 responses

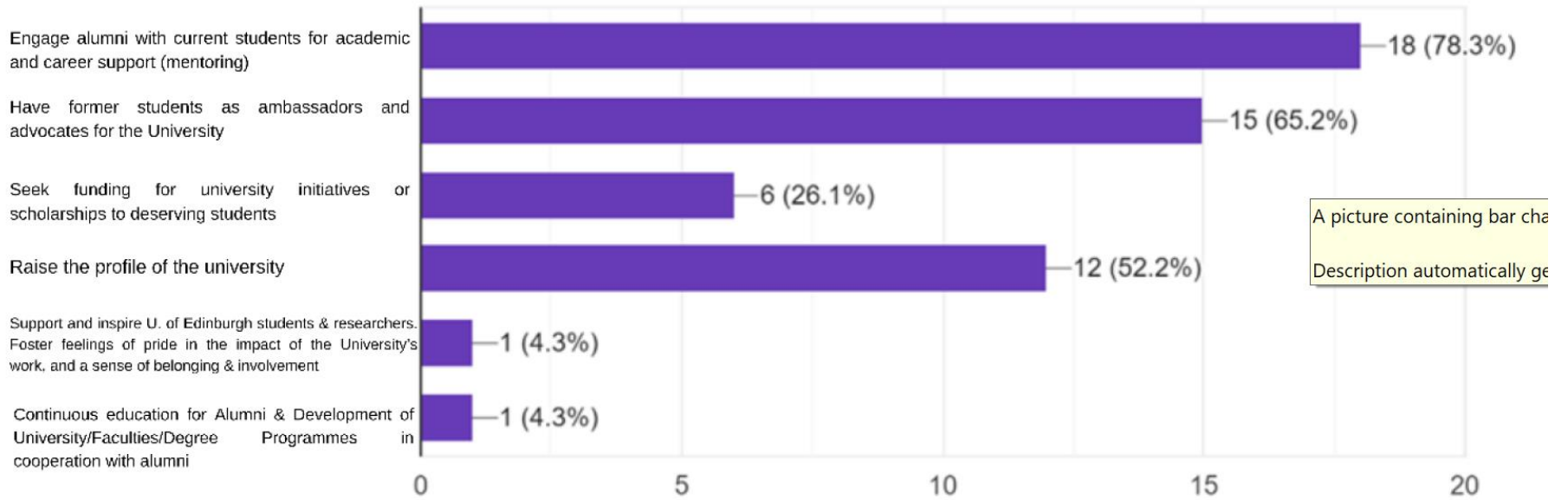


Figure 5: Main objectives of Alumni Relations at UNICA member universities

What communication tools does your university use to connect with Alumni?

23 responses

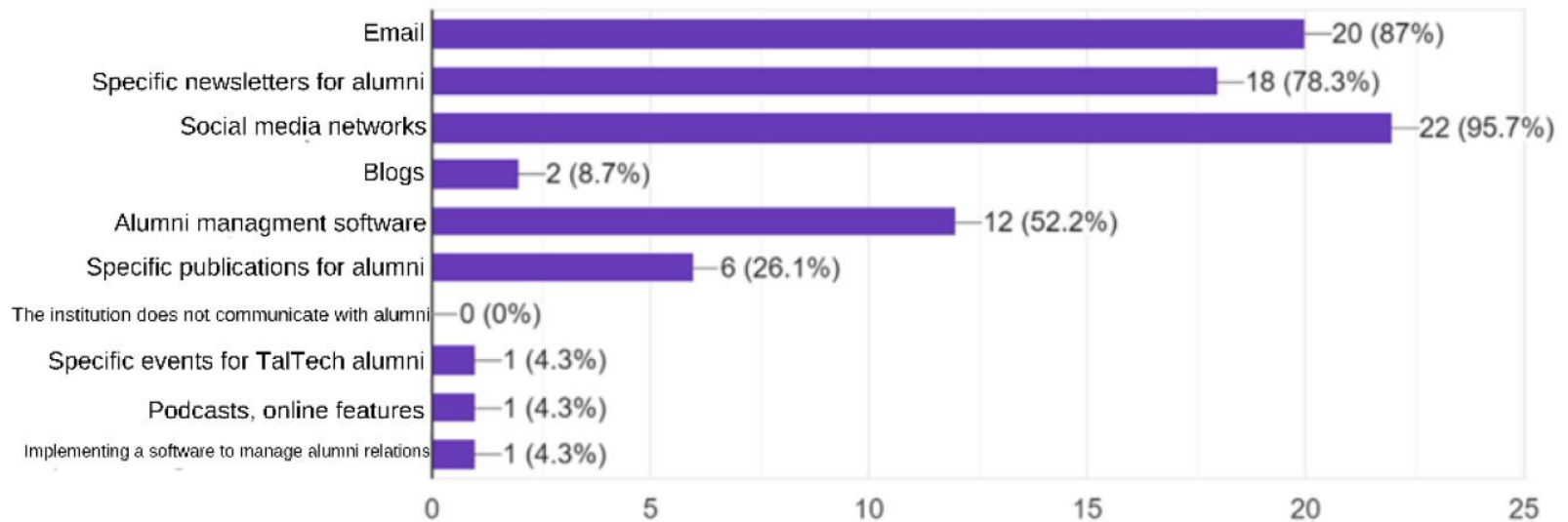


Figure 6: Communication tools used to communicate with alumni

How are the Alumni activities financed?

23 responses

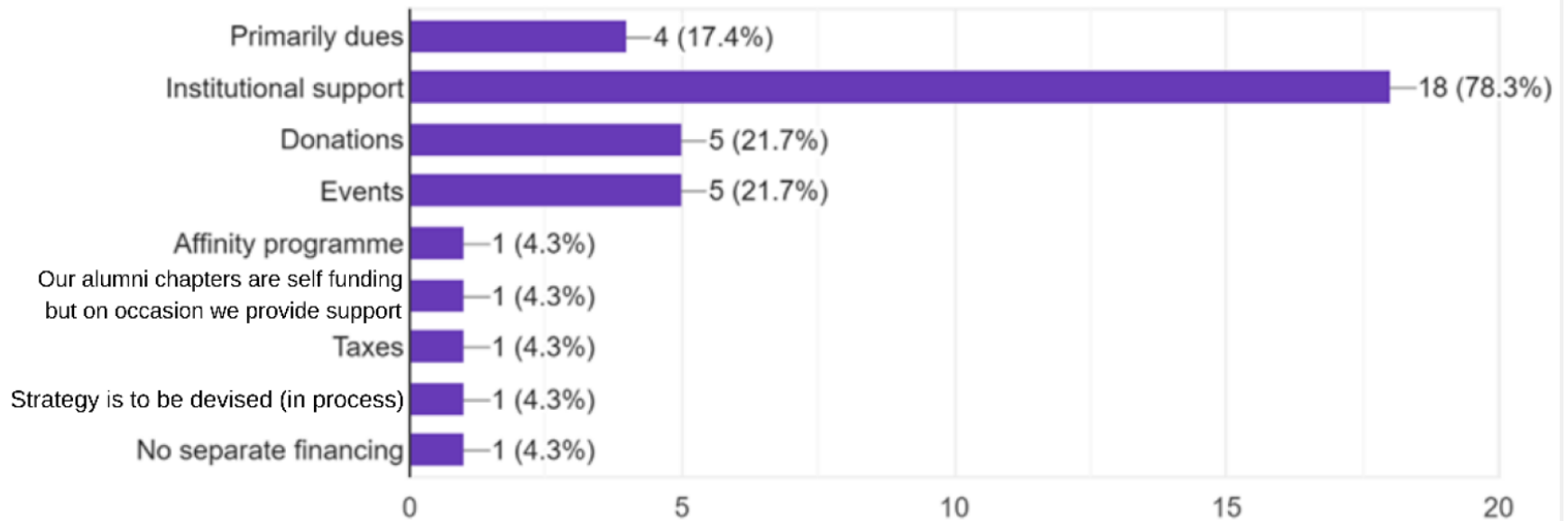


Figure 9: Funding of alumni activities

How does your institution build a database with the alumni contacts?

23 responses

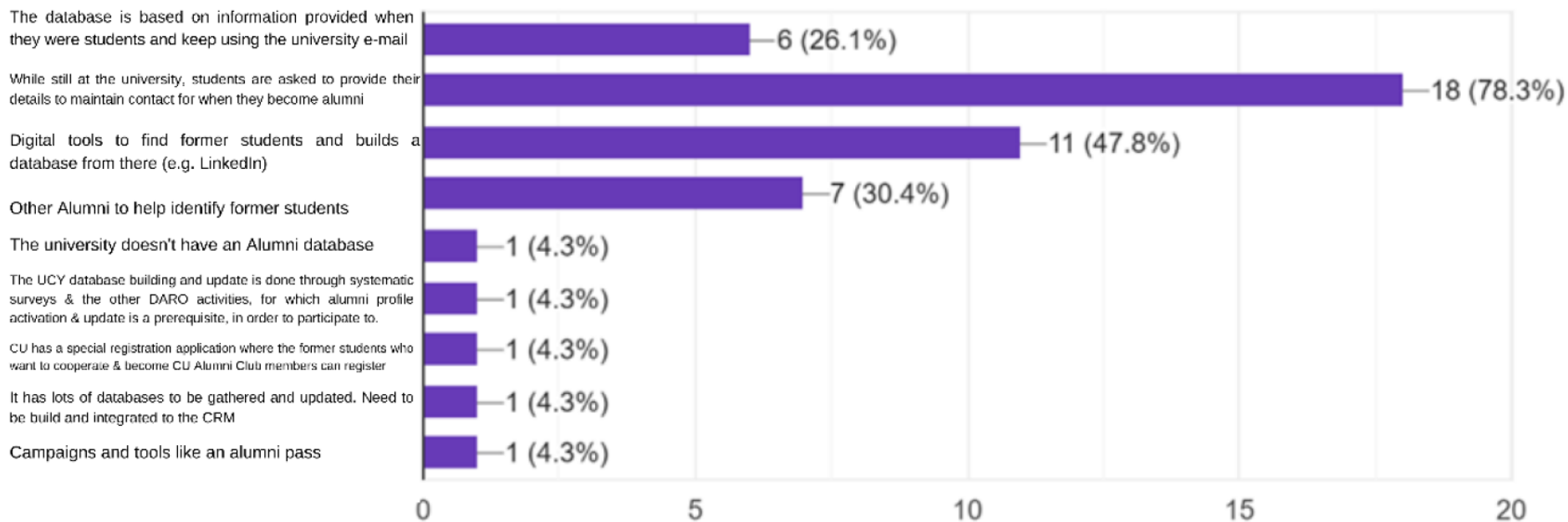


Figure 10: Database of alumni

ALUMNI RELATIONS & EUROPEAN ALLIANCES

39 out of the 56 UNICA member Universities take part in European Universities alliances, which means that 75 per cent of UNICA's eligible members participate in the initiative. In other terms, **21 out of the 44 existing alliances** have at least one UNICA member University as partner.

ALUMNI: LEADING BY EXAMPLE



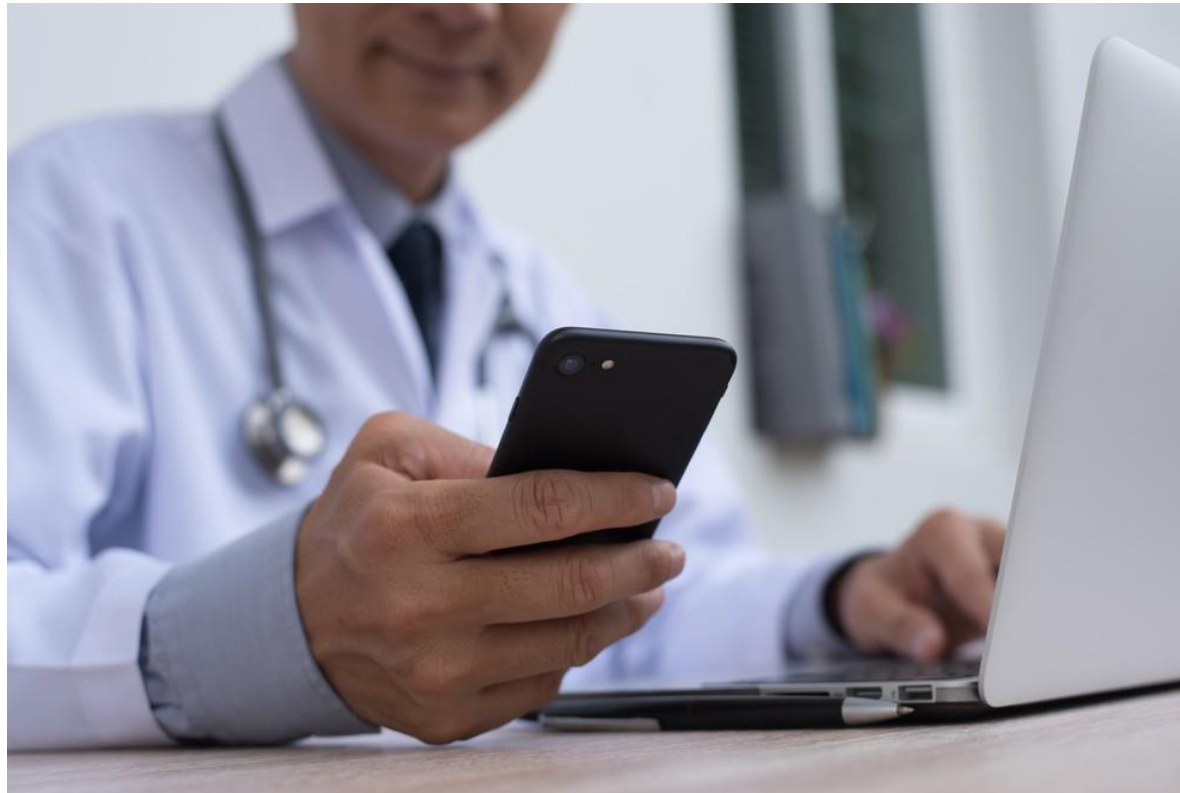
ALUMNI & THE NEW DIGITAL REVOLUTION

AI (CHATGPT, etc)
INNOVATION IN PEDAGOGY
SIMULATION
AUGMENTED REALITY
TELEMEDICINE

ALUMNI & PhD Education



ALUMNI & COMMUNICATION



ALUMNI & INTERDISCIPLINARITY



Philosophical and ethical topics in the university curricula: **fostering empathy and compassion in our students**



The dream of interdisciplinarity coming true (again)?



Thank you for your attention

luciano.saso@uniroma1.it