

Linking students to alumni: Challenges and outcomes

Priscila Silva

University of Campinas - UNICAMP
Campinas, SP, Brazil

Institute of Biology

The Institute of Biology (IB) at Unicamp was founded in 1967 and had its first graduation class in Biological Sciences formed in 1974.

Since then, 49 years have passed, totaling around 3000 alumni from undergraduate courses, not including alumni from postgraduate courses.

I am proud to be one of these alumni, graduated in 2008.



<https://www.facebook.com/ib.unicamp/>

IB Family Tree

"Adoption of the Bixos" - two veterans "adopt" one or more freshmen.

Despite the bonds created in the community, each one goes their own way after graduation.

The Alumni Platform presents itself as a tool to identify and contact students in training and graduates willing to help.



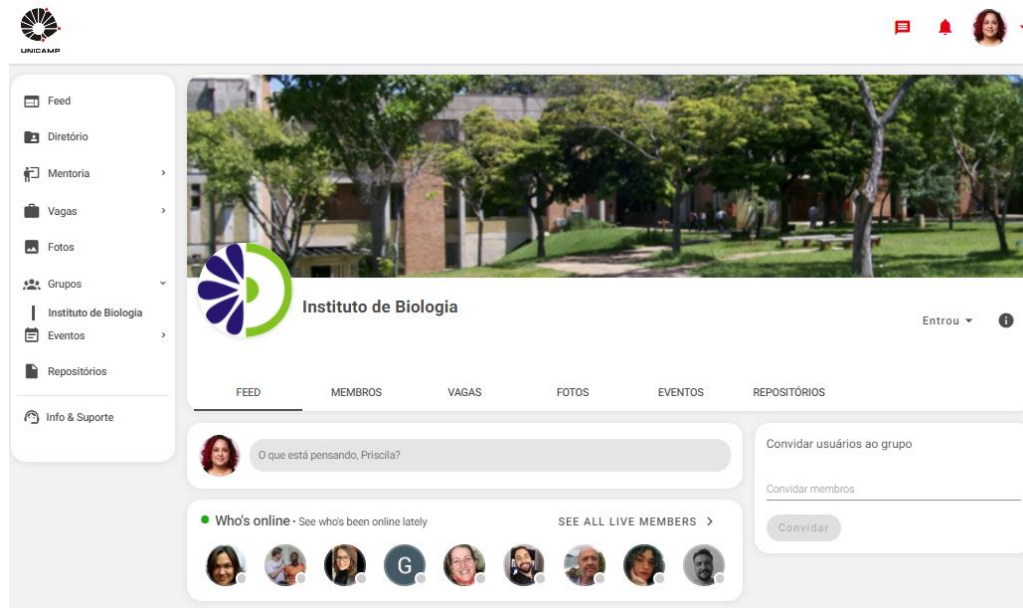
<https://www.facebook.com/groups/261724750619792/members>

Alumni Platform

Unicamp: 6,649 members

Institute of Biology: 285 members

(May 5, 2023)



<https://unicamp-alumni.org.br/groups/4/feed>

Challenges and Outcomes

Institutionalization of the Alumni Platform promoting guidance and mentoring.

Identify the reasons for the low adherence of IB graduates.

Reduce dropouts by investing in quality student retention.

Physical and mental well-being to motivate students to complete the course, connecting students and alumni.

Thank you!



**Gabinete
do Reitor**



Financial support: Gabinete do Reitor - Dean's Office, PRG - Dean of Undergraduate Studies

Institute of Biology - Unicamp

EDUCORP – Escola de Educação Corporativa da Unicamp

