

Alumni Evolution and Revolution: Exploring the Opportunities for Alumni in Academic Research



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Founder and Author of The Alumni Way





My introduction...

Lost: Alumni Relations

Found: ...and the supporting role goes to...

5/5/2023



Evolution... Part 1

Position as outcome of research

- Graduates' perceptions of their educational experiences
- Life after graduation.
- Alumni-University relationships (Heckman & Guskey 1998)
- Absence of the word “alumni”
- Is there an alumni bias?

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Evolution... Part 2

Alumni and their roles

- Alumni as “doers” (Ellison 2015; Gallo; Schwartz & al 2017; Gallo & Cownie; West 2012)
- Alumni as an identity (McDearmon 2009, 2010, 2013; Dillon 2017)
- Alumni as donors (Weerts; Weerts & Ronca; Watsyn 2009; Drezner, Breeze, etc)
- Philanthropy academic centres, as a discipline

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What's next?

Alumni (research) on the horizon...

5/4/2023





Revolution... Part 1

Alumni research and Alumni Relations

- Building better alumni relations (Fleming 2019)
- Leveraging alumni relations resources
- Better alumni outcomes (Gallo 2021)
- Alumni as diverse communities (Drezner)

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Revolution... Part 2



Alumni research and Alumni Professionals

- Postgraduate dissertations – on advancement
- Doctoral dissertations – for professional advancement
- Doctoral dissertations – for alumni relations advancement
- Opportunities to publish
 - Higher education journals, Philanthropy & Education
 - Alumni journal?

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Are you on this alumni research journey?



WHY?

- *Credibility*
- *Enhance alumni relations and career development work*

Thank You!

Questions?

Maria Gallo, EdD

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