

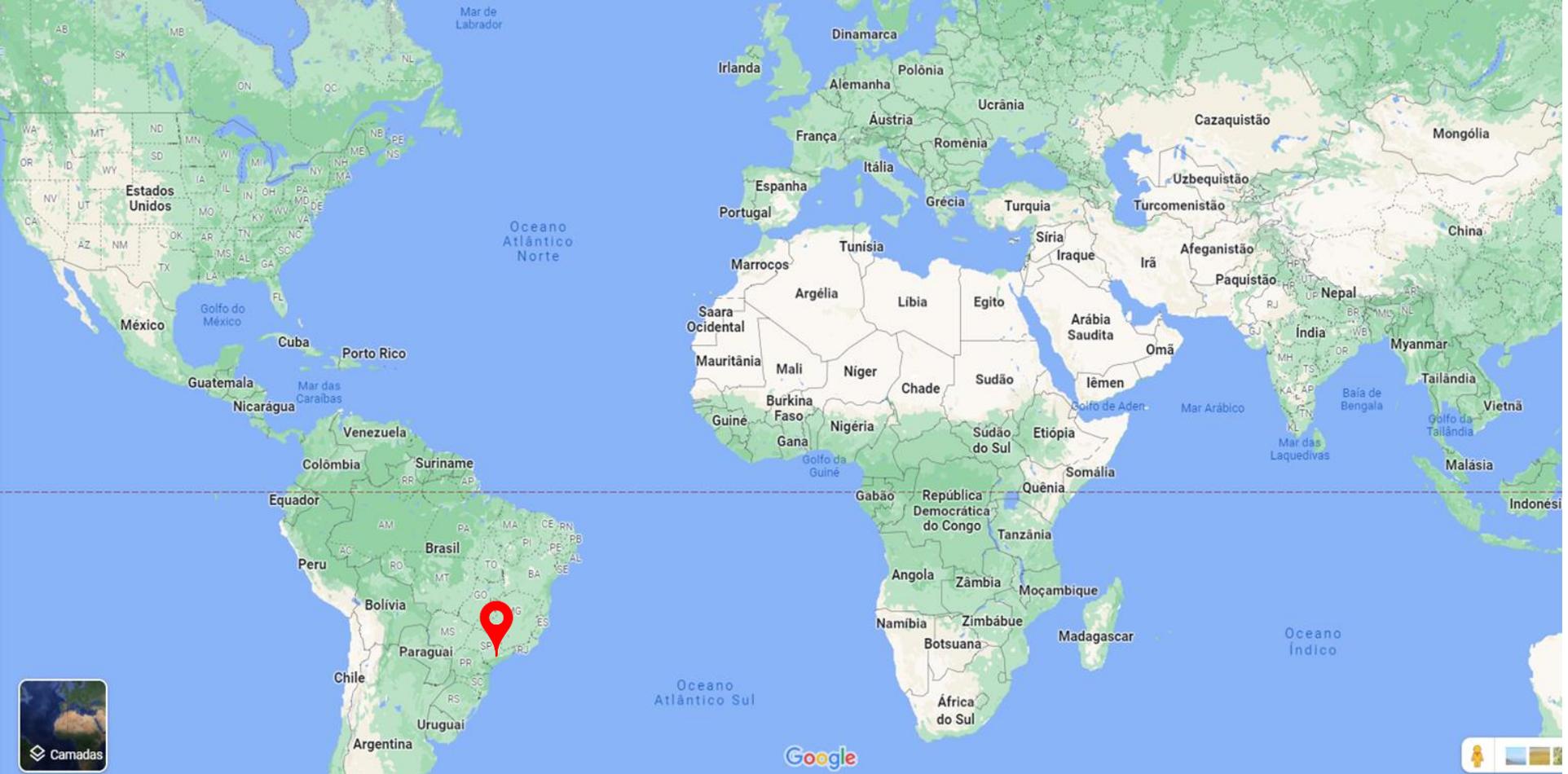


How to reactivate the Alumni- UNICAMP Platform from the Alumni- UC Network

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Where we are



Background

Statistical Yearbook 2022 - Base 2021

UNICAMP:

- 65 Undergraduate courses (21.630 students, 55%);
- 158 Post-Graduate courses (17.750 students, 45%) divided into:
72 doctoral, 82 master's and 4 specialization courses

Institute of Biology (IB):

- 02 undergraduate courses: Biological Sciences (236 students) and Degree in Biological Sciences (229 students)
- Master's Programs (209 students)
- Doctorate (405 students)
- 98 professors
- 143 non-teaching staff

<https://www.aeplan.unicamp.br/anuario/2022/anuario2022.pdf>

Objectives

- To present the outcomes from the international mobility to the University of Coimbra (UC) and experiences to identify actions that culminated in the high adherence of the Alumni-UC
- To identify new paths in order to contact and attract the graduate back to UNICAMP
- To incorporate the knowledge acquired in order to publicize the platform and attract more IB graduates to Alumni

The process

International Mobility at UC:

- Division of International Relations Sector (DRI)
- Computerized system since 2006
- The largest graduates population registered on its Platform called NONIO
- Alumni-UC Network has ca. 37k undergraduate, exchange, master's and PhD students, and graduates registered (October, 2022)
- Alumni-UC Network users can request the **Alumni Card**
- DRI contacts public and private entities to obtain discounts for members of the Alumni Card

Goals and Results

At UNICAMP - publicize more intensely the existence of the Alumni Platform to the IB community:

- email: alumniib@unicamp.br
- The facilitator sends to the graduates of the current semester an institutional email containing the link to register on the Graduway-Gavyty Platform
- Periodic meetings with the scientific publicizing team at the IB and Graduway-Gavyty
- Access to the platform is available on the main IB media



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O que está pensando, Andrea?

Who's online - See who's been online lately

SEE ALL LIVE MEMBERS



Andrea Cristina Tavares Franco de Godoy

Assistente Técnica de Apoio à Graduação, Universidade Estadual de Campinas
23 abril, 2023, 14:08

O CAEB é o Congresso Aberto aos Estudantes de Biologia, organizado apenas por estudantes da UNICAMP em busca de integrar alunos, pesquisadores, professores e profissionais da área de biologia, bem como ...

3 NOVO

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120 NOVO

Membros recentes

Conclusions

- The low adherence of the Alumni IB could be explained by the low publicity and lack of knowledge of this platform by the IB community
- It is expected that my experience at UC might contribute to stimulate a higher adherence rate to the platform
- All the knowledge acquired will be reported and shared with all Unicamp Units and the Graduway-Gavyty community

