



Implementing the Alumni-Unicamp platform: A case study

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UNICAMP ALUMNI



P.PORTO
ISCAP

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CENTRE FOR ORGANISATIONAL AND
SOCIAL STUDIES OF POLYTECHNIC OF PORTO

 **ICARE ALUMNI**
INTERNATIONAL CONFERENCE ON ALUMNI RELATIONS
Porto, 11-12 May 2023

 **hivebrite**

Pro-Rectory Undergraduate Strategic Project - Alumni UNICAMP

We idealize products:

. Egress Portal; Graduate Management Process; Evaluation Mechanisms of and by the Graduate; Policies and Mechanisms for attracting and applying Financial Resources

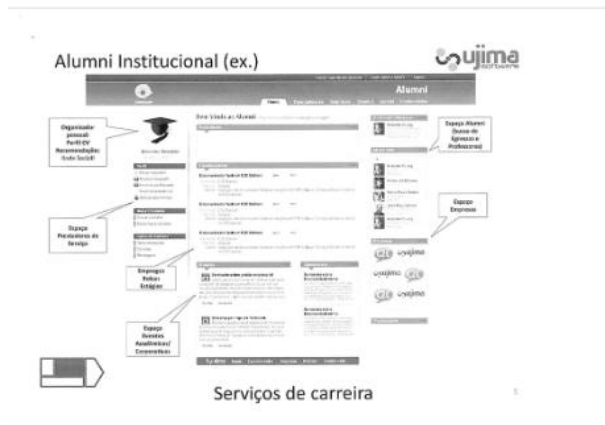
Expected gains from this project:

- . Expand/qualify permanence
- . Decreased Evasion
- . Expand dialogue with society
- . Increase in extrabudgetary resources
- . Increased visibility of the University
- . Enrichment of student training

Process



ALUMNI UNICAMP PLATAFORMA ALUMNI-UNICAMP (2011)



14 Abr 2011: Ex-alunos da Unicamp já podem acessar a Rede Alumni

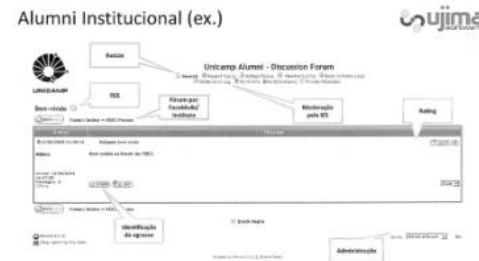


Figure 1- (A) Alumni network released in 2011. (B) Link to access to the system <https://www.sae.unicamp.br/portal/pt/491-rede-alumni-unicamp-abre-cadastro-para-alunos-de-graduacao->



Início

Programa Parceiros da Unicamp



O QUE É?

O programa tem como objetivo regulamentar o recebimento de apoio de empresas, entidades privadas e pessoas físicas, no que se refere a doação de recursos financeiros ou bens móveis ou imóveis; empréstimos de bens móveis ou imóveis; bem como na execução direta de serviços ou construção ou reforma de prédios, salas ou laboratórios da Universidade.

Arquivos

- Formulário de proposta (.doc)
- Formulário de proposta (.odt)
- Termo de parceria padronizado (.docx)
- [Resolução GR – 007/2019, de 11/02/2019 \(.pdf\)](#)

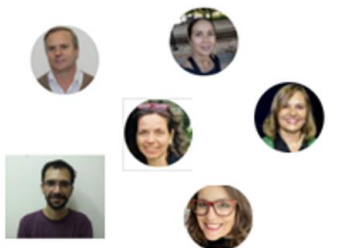
Figure 2 – Unicamp Partners Program – https://www.dea.unicamp.br/programa_parceiros_unicamp

Outcomes and impact:

- The customization of our Alumni platform, hosted today at: <https://unicamp-alumni.org.br/feed>, was carried out.
- The launch took place in August 2020, and in March 2021 we had 5 thousand members.
- The continuous and careful action of the team ensured security in the system and feed publications, ease of access and in the dissemination of vacancies.
- This project was thought of, idealized, and executed at no cost in the PRG Planes budget.
- Once customized and the system fed with the database of more than 65,000 alumni, we carried out a pre-launch with Unit Directors and counselors who make up the university council and after adjustments suggested by the members, the official launch took place on August 06, 2020.
- In a short time, we had about 5,000 users joined the platform.

Conclusions, Team and Financial Support

- The project meets immediate and future expectations, shows replicability, efficiency, and cost and time reduction.
- However, we still need the supervisors to achieve that at least 10% of our 150,000 users were fed into the system by the Academic Board.



- *Carlos Carducci*
- *Daniela Gatti*
- *Daniel Sevilano*
- *Dora Maria Grassi Kassisse*
- *Ivania do Carmo Silva*
- *Mara Patricia Traina Chacon Mikahil*

CCUEC



- *Prof. Sandro Rigo*
Superintendente
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- Edmilson Bellini Chiavegatto

DAC



- *Adauto Bezerra Delgado Filho*
Diretor Acadêmico
- *Fernandy Ewerardy de Souza*
- *Silvio de Souza*



**Gabinete
do Reitor**

