

How to effectively enhance student employability while engaging alumni and industry sector



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Overview

6,5 % youth unemployment rate as of **January 2022**

Lack of soft skills among students and graduates - communication skills, problem-solving skills, adaptation or coping with stressful situations ...

Exchange and international students - **lack of Czech language knowledge**

Supporting programs - mentoring and ambassadoring - can be one of the solution

Current situation

- **Center for information and counseling services** - includes study counseling, psychological counseling, spiritual help
- **Support center for Students with Special Needs** - physical and mental problems
- **Career Center** - CV Aid, Video Interviews, LinkedIn, ...

- **International Office** - e.g. webinars with international partners

Mentoring

- 15 years already, year-long cycle from January to December
- Professionals as mentors and students as mentees
- Currently open also to non-czech speaking students
- One coordinator + administrative support
- Website with BIOs of mentors (brief introduction of each of them)
- Students are asked to send a motivation letter and a CV
- Workload and content of mentoring is completely up to the mentor and his/her mentee
- PR - Social media (posts, Live stream, ...), CTU Website, podcasts

> **WHAT IS MENTORING?**

> **MENTORING AREAS**

> **HOW TO PARTICIPATE?**

> **WHY SHOULD I JOIN?**

CHECK OUR MENTORS



[GO TO MENTORS LIST](#)

WHAT IS MENTORING?

Ambassadors - Study at CTU

Current International degree students divided by language and region - based on the Recruitment Strategy and its geographical regions (e.g. Latin America, SE/E Asia, Europe)

Help prospective students - visa procedure, first steps in Prague, accommodation, first steps at CTU (OW)

Monthly scholarship - as a motivation tool

Huge role of Social media - true and authentic experience shared

STUDY AT CTU



STUDY ADVISOR SERVICE



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Feedback

Mentoring

- **90 %** of mentors are satisfied with their participation
- Opportunity to broaden professional network, enhance employability, chance for job shadowing

Ambassadors

- “It was definitely one of the best experiences during my university years and helped me a lot to develop my career”
- “It brings me financial support, it brings me work where I meet different people from university staff”

What's next?

Double-effect of ambassadorship - ambassadors for the 2nd time -> MENTORING

Educational activities for parties engaged - such as workshops on educational skills to ensure the best preparation for their role of a Mentor

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